# national museum of australia 18–19 annual report



National Museum of Australia 18–19 Annual Report and Audited Financial Statements

The National Museum of Australia purchased this rare thylacine pelt in December 2018. The pelt is from a young adult female, as evidenced by the remnants of a pouch visible near the hindquarters. It is almost complete with foot bones and associated tissue intact and is in remarkable condition. Now part of the Museum's internationally significant thylacine collection, the pelt offers the potential for osteological and genomic analysis and new information on aspects of thylacine natural history.

Purchased with the support of the Australian Government through the National Cultural Heritage Account.



Australian Government

Department of Communications and the Arts



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# Chair's letter of transmittal

The Hon Paul Fletcher MP Minister for Communications, Cyber Safety and the Arts Parliament House Canberra ACT 2600

## Dear Minister

On behalf of the Council of the National Museum of Australia, I am pleased to submit our annual report for the financial year ending 30 June 2019. The Council is responsible for preparing an annual report on the Museum's activities for you, the responsible minister, in accordance with section 46 of the *Public Governance*, *Performance and Accountability Act 2013*.

The Council acknowledges the Museum's achievements over 2018–19 and progress against its Strategic Plan 2018–2022. Council believes the Museum has performed extremely well this past year.

The exhibition highlight this year was the blockbuster *Rome: City and Empire*, which resulted in over 150,000 visits to the Museum's Acton site, to become its second most-visited show ever. In fact, visitation across all channels exceeded targets by 36 per cent (or 4,426,896 total visitor engagements compared with the target of 3,257,750) — a very pleasing result.

A major highlight of the international touring program was the success of *Old Masters: Australia's Great Bark Artists*, which was displayed in four venues in China. The work and logistics involved in delivering this major exhibition should not be underestimated, and I commend the Museum team for their efforts, along with the invaluable assistance of the Department of Foreign Affairs and Trade. The exhibition received over 355,000 visits in 2018–19, with other venues to come.

The domestic touring program remains strong, with the highest recorded visitation (689,547) in five years. Shows have crisscrossed the country, drawing audiences from Geelong to Townsville, Darwin to Gladstone, and Mildura to Bundaberg.

The Council's focus on sustainability has seen ownsource revenue reach approximately 20 per cent of total gross operating revenues, with catering, events and venue hire achieving their highest revenue on record. This admirable result was partly attributable to *The Antarctica Experience*, a virtual reality film that enabled visitors to experience life and work at Davis Station in Antarctica. Council was particularly pleased that the Museum's revenue from other sources (\$10.8 million) exceeded budget by over 40 per cent.

Delivery against the Museum's bold Master Plan 2017–2030 continues, with three major projects underway. A large portion of the Forecourt redevelopment was completed, and work has also been undertaken on the design, planning and procurement for two significant gallery development projects: the Life in Australia environmental history gallery and a new children's space. Construction work on both of these projects will start in late 2019.

In the year ahead, the *DreamWorks Animation* and *Endeavour 250* exhibitions will be on show in Canberra. Although contrasting in style and content, they demonstrate the breadth of the Museum's ambitions and audience reach.

The Museum is also committed to meaningful social endeavours that have real, long-lasting impacts on Australian communities. Additional funding in the 2018 Federal Budget for the Cultural Connections Initiative has been used to provide support and mentoring for Indigenous cultural workers and organisations. In 2018–19, the initiative has resulted in partnerships with four Indigenous organisations (with more to follow) and the appointment of six Encounters Fellows who will commence their program in August 2019. The schedule for the program is intense and challenging, comprising both onsite programs at the Museum in Canberra and visits to other Australian and international cultural institutions in 2019 and 2020 to further hone their skills.

Council has seen some changes this year, with Michael Traill AM and Professor Catharine Lumby reaching the end of their terms, and Stephen Byron commencing his appointment. We thank Michael and Catharine for their valuable contributions and insights over the years and wish them well in the future.

On behalf of all members of Council I would like to thank the management and staff of the Museum for another remarkable and record-setting year. In Council's view the Museum's team continues to strengthen and reach ever-higher levels of achievement.

I would also like to express the Council's appreciation of your support for the Museum this year, as well as that of your predecessor, Senator Mitch Fifield, and the Department of Communications and the Arts.

I confirm that this annual report has been prepared in conformity with the requirements for annual reports for corporate Commonwealth entities. Council resolved on 15 August 2019 to accept this report as being a fair and accurate representation of the Museum's performance during the 2018–19 financial year.

andto

Mr David Jones Chair of Council August 2019

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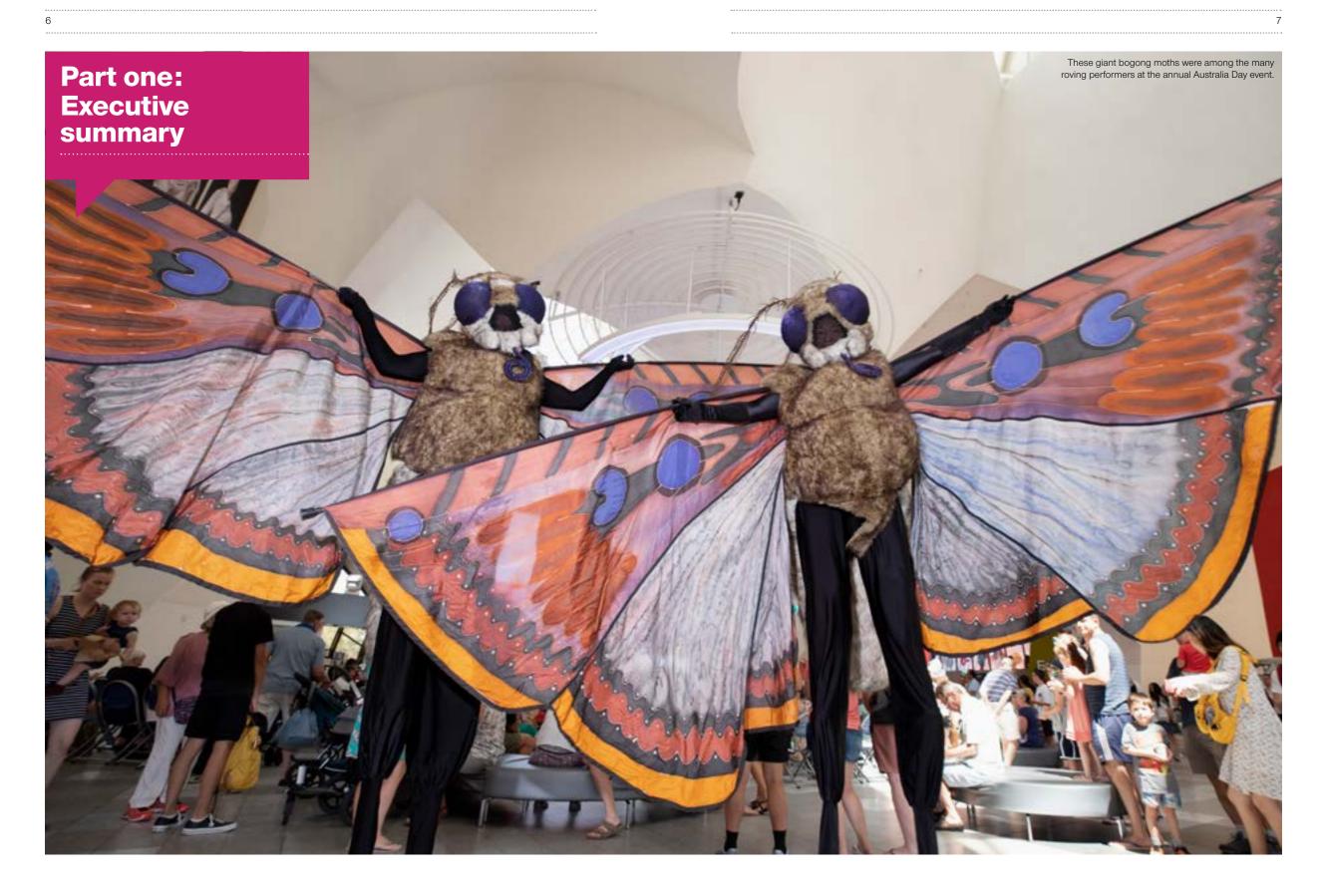
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# Director's review of operations

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Each year it is my privilege to provide an overview of the activities and achievements of the Museum, in pursuit of our goal to bring the world's cultures to Australia and present Australia's history and culture to the world.

This year saw the Museum launch its Master Plan to 2030, delivering an inspired vision of a national museum at the crossroads of material and digital realms, embracing both. Each element of the Master Plan is fundamental to serving the interests of the Australian public: building the Museum's base in Canberra to provide the hub for its collection, services and programs, while ensuring that touring programs, outreach and online services are active points of engagement delivering value across the nation and abroad.

Throughout 2018–19, the Museum has continued its focus on strategic partnerships and collaborations, both in terms of its fundamental remit of building and maintaining the National Historical Collection, and in finding new ways to engage audiences to tell the nation's rich stories.

The Museum's partnership with the British Museum has resulted in four major exhibitions in London and Canberra over the past four years, this year producing our blockbuster *Rome: City and Empire*. High demand over the summer holidays helped us to exceed visitation targets by 20 per cent, with consistently positive audience feedback throughout the four-month run. More exhibitions from the British Museum's worldrenowned collection will come here over the next five years under a new agreement announced by the two institutions.

The Museum's international strategy has also seen us tour major exhibitions of Australian Indigenous culture to Asia, with *Old Masters: Australia's Great Bark Artists* opening at the National Museum of China, Beijing, in July 2018, the start of a year-long tour of China. In partnership with the South Australian Museum, the Museum also toured *Yidaki: Didjeridu and the Sound of Australia* to Japan as part of the Department of Foreign Affairs and Trade's 'Australia Now' program.

Australia's Ambassador to China, Jan Adams, remarked at the opening of *Old Masters* in Beijing that the exhibition was a cultural diplomacy milestone. Her Excellency also took the opportunity to thank the exhibition's corporate sponsors: our Major Partner, Australia Post; and Supporting Partners, De Bortoli and the Australia China Council; and commented on the critical role public partnerships have in ensuring touring exhibitions like *Old Masters* become a reality. For each of these international exhibitions, the Museum has supported Indigenous artists to travel to major events to share their expertise and knowledge with the local audiences, facilitating cultural exchange and forging deeper connections and understanding of this rich and complex material.

We were very pleased to reciprocate international cultural exchange by hosting *The Historical Expression* of *Chinese Art: Calligraphy and Painting from the National Museum of China* in Canberra from April to July 2019. Visitation of over 65,000 and a reported high degree of satisfaction suggest that exhibitions of this kind have a very receptive audience in this country.

The Museum has also entered into several new partnerships focusing on scholarship and capacity building, including staff exchanges and fellowships with leading Australian and international institutions. The Museum worked closely with the Alastair Swayn Foundation to develop a new curatorial centre focusing on Australian design. The goal of the new centre will be to increase public connection to and appreciation of Australian design, through collections, collaborations, exhibitions, events and research.

The Museum's commitment to the history and cultures of the First Australians underpins many of our partnerships and programs. Substantial work was undertaken on the Museum's *Endeavour 250* project, which is a three-pronged program to mark the 250th anniversary of the voyage of the HMB *Endeavour* up the east coast of Australia, comprising:

- the national flagship exhibition in the 2020 anniversary year, communicating both Indigenous and non-Indigenous perspectives on the voyage and its legacy
- the Cultural Connections program, which will facilitate community-led cultural projects in east coast locations that were key sites of encounter in 1770
- the Encounters Fellowships program, which provides professional development for six Indigenous cultural workers through a hands-on program with placements at cultural institutions in Australia, the United Kingdom and France.

Attracting private sector support is inextricably tied to developing and maintaining the Museum's relationship to the broader Australian public. Over the past two years, the Museum has strengthened its focus on building partnerships with corporate and philanthropic interests. I would like to thank all of our partners and donors for their continued support. The Museum has also worked assiduously to build sustainable and mutually beneficial collaborations with public sector institutions and agencies in Australia and abroad. The initiative to develop a Cultural and Corporate Shared Services Centre (CCSSC) clearly demonstrates the Museum's commitment to better utilise Commonwealth resources and build on the relationships that exist between the national collecting institutions. This year has seen the CCSSC successfully transition its first partner agency to receive payroll services, with more to follow.

After a period of steady growth over the past few years, the Museum has again shifted gear to renew and diversify its revenue-generating activities, lifting its retail and commercial operations and introducing new feepaying programs. This year the Museum's own-source revenue comprised nearly 20 per cent of total gross operating revenues, with catering, events and venue hire achieving their best-ever results.

Following a successful season at the Western Australian Maritime Museum, the 360° virtual reality film *The Antarctica Experience* was launched on 3 January by David Templeman, the Western Australian Minister for Culture and the Arts; Alec Coles OBE, the Director of the Western Australian Museum; and Briege Whitehead, the film's creator. Since opening here at the Museum, more than 36,000 visitors have experienced life and work at Davis Station, one of Australia's permanent research bases in Antarctica.

The Museum continues to experiment with new ways of making our collections accessible and engaging for our audiences. This year we launched *The Studio: Collections Up Close*, which combined object displays with workshops designed to encourage participants to have a creative response to the collection. During NAIDOC Week, the workshops focused on the newly acquired tjanpi sculpture installation representing a scene from the ancestral Seven Sisters story, and included poetry and storytelling, visual and fibre art, Indigenous language and music and dance.

In 2018–19 our signature program Defining Moments in Australian History became the most popular component of the National Museum's website, with close to one million views during the year. Defining Moments programming included three panel discussions broadcast on ABC Radio National's *Big Ideas* program and the launch of the first stage of a new audio tour. The Defining Moments Digital Classroom education program, generously supported by a major donation from Gandel Philanthropy in 2017–18, is on track for launch in 2020.

The Museum is also keen to embrace new forms of audience participation and engagement as it forges ahead on infrastructure projects outlined in the Master Plan. The new Forecourt will provide a heightened experience for Museum visitors as they arrive, and is due for completion in September 2019. The sounds of local native wildlife, the inclusion of tactile and scented plants, local Indigenous artworks, places to sit and rest, and striking architectural elements will reinforce the Museum as a place of national significance. The project team has also worked closely with the Museum's curators and representatives of local host nations to develop interpretive material to inform visitors about the Forecourt's design, plantings and artworks. The Museum's ambitious gallery development program has also seen significant progress towards the new Discovery Centre and major gallery of environmental history.

There is no doubt that the organisation must garner additional public and private funding support to realise the full extent of its Master Plan. Like many of its counterparts, the Museum faces challenges in regard to its collection storage accommodation, as noted over a decade ago in an Australian National Audit Office report. The Museum considers that the shared services framework offers opportunities for the Canberra-based collecting institutions to come together to build a shared, purpose-built collection storage facility. The Museum made a submission to the Australian Parliamentary Inquiry into Canberra's national institutions which focused on the importance of the national cultural institutions to Australia's identity and understanding of its past, present and future.

Throughout the year the Museum's governing Council has continued to guide and champion our endeavours to grow our business for the benefit of our audiences and the nation. Under the stewardship of its Chair, David Jones, Council is actively engaged in the strategic oversight of the Museum, and I thank all our Council members for their ongoing commitment and support. I would also like to thank the new Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, for taking the time to visit the Museum soon after his appointment, as well as the former Minister, Senator the Hon Mitch Fifield, and the Department of Communications and the Arts.

Overall, it has been another great year for the National Museum of Australia, as we work tirelessly to find new ways to invest, challenge, explore and connect across all aspects of our business. I am proud to lead a team of dedicated professionals and volunteers whose work enables the Museum to achieve such great results.

(/ -

**Dr Mathew Trinca** Director, National Museum of Australia September 2019

## **Strategic overview**

## Vision

To be a trusted voice in the national conversation, and recognised as one of Australia's premier cultural destinations exploring Australia's past, illuminating the present and imagining the future.

## Mission

The Museum's mission is to bring the world's cultures to Australia and present Australia's history and culture to the world. In pursuit of this goal, the Museum has developed its ambitious Master Plan 2017–2030.

## **Values**

In every part of what we do we will demonstrate excellence, respect, integrity, courage and resilience.

## **Purpose**

The Museum was established to develop and maintain the National Historical Collection for the benefit of the nation, and to bring to life the rich and diverse stories of Australia. Central to the Museum's role as a national institution is its focus on meaningful engagement with all Australians in the telling of their stories, and its commitment to the history and cultures of the First Australians. The Museum achieves this by caring for and strengthening the collection, and by sharing the stories of Australia's people and places, and its social and natural environment, with national and international audiences. The Museum tells the comprehensive story of Australia from deep time to the present day.

## Key streams of endeavour

According to the Museum's Strategic Plan 2018–2022, the Museum will focus over the next four years on five key streams of endeavour, guided by its purpose and vision, and consistent with its values and strategic commitments. The five key streams are:

## **Collections for the 21st century**

- Developing, maintaining and displaying the richness of its collections for all Australians to access, explore and treasure.
- Building connections between objects, memory, imagination and lived experience – across cultures, across communities and across time.

## **Program directions**

- Putting the audience at the centre of everything we do.
- Embedding a culture of discovery, delight, inquiry and authority, where contemporary Australia can be understood in relation to its past and its future.

## Digital futures

- Embracing technological change across all aspects of our business.
- Positioning ourselves as an institution at the core of the emerging knowledge economy.

## Growing our business

- Strengthening our resource base and embracing opportunities for growth and diversification.
- Developing resilience and flexibility in our workforce to quickly adapt and respond to changing environments and demands.

## Brand recognition

- Being at the forefront of cultural life in the country, where all Australians can find their stories in our place, and our place in their stories.
- Becoming a recognised world-class museum, renowned for telling the remarkable story of our nation, from the ancient and enduring histories of the world's oldest living cultures to the making of contemporary Australia.

## History

Although it is one of Australia's newest cultural institutions, the National Museum of Australia was almost 100 years in the making. Over the course of the 20th century, proposals for a national museum were intermittent and interrupted by wars, financial crises and changing government priorities.

A national inquiry in 1975 (the 'Pigott Report') resulted in the creation of the Museum with the passing of the *National Museum of Australia Act 1980* (the Museum Act). Collecting officially began with the inheritance of significant collections from Australian Government agencies, including the Australian Institute of Anatomy. A location for the Museum was identified at Yarramundi Beach. Canberra.

In December 1996, the building of the Museum was announced as the key Centenary of Federation project, and Acton Peninsula was chosen as the site, with funding confirmed in 1997. The Museum opened on 11 March 2001. It is home to the National Historical Collection and is one of the nation's major cultural institutions. The Museum's exhibitions, collections, programs and research focus on three interrelated subject areas, which are specified in the Museum Act:

- Aboriginal and Torres Strait Islander history and culture
- Australian history and society since 1788
- the interaction of people with the environment. These define the Museum's intellectual and

conceptual framework, which is articulated to the public through the themes of land, nation and people.

## **External influences**

The Museum operates in an environment influenced by changing technological, social, economic and environmental contexts.

## Technological

- Museums are constantly being challenged to deliver programs and exhibitions in ways that embrace new technologies to meet or exceed audience expectations. Emerging technologies offer the opportunity to tell the stories of Australia in innovative ways, and provide immediate and interactive access to collections, exhibitions and programs.
- The Museum encourages active engagement with its stories and collections through digital and social media platforms, and is pursuing new forms of audience participation and engagement through its gallery development program and proposed infrastructure projects as set out in its Master Plan.

## Social

- The Museum's visitor base is continually evolving, and is impacted by changes in demography and the tourism market.
- Changing patterns of social and cultural life, including new modes of accessing information and experiences, will continue to influence the Museum's operations.
- The Museum strives to provide public access to worldclass collection storage and conservation facilities and to make its collections and programs available in multiple formats, and recognises that, to serve the interests of the Australian public, it must reach remote and regional audiences who may otherwise be unable to visit the nation's capital.

## Economic

- The Museum is focused on developing sustainable funding models and growing and diversifying its revenue streams.
- Budgetary constraints necessitate pursuing mutually beneficial partnerships and collaborations with other cultural institutions, as well as private sector and philanthropic support. Through these cooperative endeavours the Museum and other national institutions will be able to share services and facilities and maximise the value of Commonwealth resources.

## Environmental

• One of the key challenges is to continue to provide optimal conditions for physical storage of the Museum's collections. The Museum's infrastructure needs to be maintained and reviewed in order to meet international best practice standards for acquiring, managing and caring for collections.

## **Performance summary**

The National Museum of Australia is a statutory authority within the Commonwealth Arts portfolio.

## **Financial summary**

The Museum's financial statements disclose an operating deficit of \$0.514 million (budgeted deficit \$1.235 million). The budgeted deficit relates to the unfunded depreciation of heritage and cultural assets. Total income for 2018–19 was \$54.374 million (budgeted \$51.149 million) while total expenses were \$54.888 million (budgeted \$52.384 million).

Revenue from government was \$43.564 million and revenue from other sources amounted to \$10.810 million (budgeted \$7.585 million). This includes gains from donated assets valued at \$0.211 million. Revenue from non-government sources increased by \$0.697 million compared with 2017–18. This is due to higher visitation and revenue generated from the temporary exhibition *Rome: City and Empire* and the popularity of the virtual reality program *The Antarctica Experience*.

Total expenses were \$3.859 million more than the previous year. This was due to increased expenses caused by the higher-than-estimated visitation for the Rome exhibition and costs associated with programs being developed for the commemoration of the 250th anniversary of HMB *Endeavour's* voyage along the east coast of Australia.

The Museum received an equity injection of \$1.912 million to fund collection development and acquisitions.

Cash as at 30 June 2019 totalled \$5.001 million (30 June 2018: \$2.416 million), and investments in term deposits totalled \$27.000 million (30 June 2018: \$34.000 million).

## Financial summary 2018-19

	BUDGETED	ACTUAL
Expenses	\$52.384m	\$54.888m
Departmental appropriations	\$43.564m	\$43.564m
Income from other sources	\$7.585m	\$10.810m

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## **Program summary**

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The National Museum of Australia's annual report is prepared in accordance with the *Public Governance*, *Performance and Accountability Rule 2014* and the *Public Governance, Performance and Accountability Act 2013*.

To demonstrate compliance with the requirements of the Commonwealth performance framework, this year's annual report focuses on reporting results against the performance criteria described in both:

- the annual Portfolio Budget Statements (PBS) for 2018–19
- the Museum's Corporate Plan 2018–19. The report also complies with requirements specified in the Museum's establishing legislation and key policy

documents.

The Museum's PBS outcome is to ensure: Increased awareness and understanding of Australia's history and culture by managing the National Museum's collections and providing access through public programs and exhibitions. (National Museum of Australia, Portfolio Budget Statements, 2018–19)

This outcome is achieved through the delivery of the program that supports the Museum's PBS outcome:

# Program 1.1: Collection management, research, exhibitions and programs

## **Program highlights**

During 2018–19 the Museum:

- displayed the blockbuster Rome: City and Empire exhibition from the British Museum, attracting over 150,000 total visits during its display from September 2018 to February 2019
- delivered an innovative program of temporary and travelling exhibitions including Warakurna: All the Stories Got into Our Minds and Eyes, Happy Birthday Play School, Evolution: Torres Strait Masks and Midawarr/Harvest: The Art of Mulkun Wirrpanda and John Wolseley
- toured two exhibitions internationally: Yidaki: Didjeridu and the Sound of Australia in Japan in partnership with the South Australian Museum, and Old Masters: Australia's Great Bark Artists at four venues across China, with more to come in 2019–20
- in an exchange with the National Museum of China, opened The Historical Expression of Chinese Art: Calligraphy and Painting from the National Museum of China at its Acton site in April 2019
- continued to tour three highly successful graphic-panel displays to diplomatic posts around the world: *Yiwarra Kuju: The Canning Stock Route, Old Masters: Australia's Great Bark Artists* and *Evolution: Torres Strait Masks*

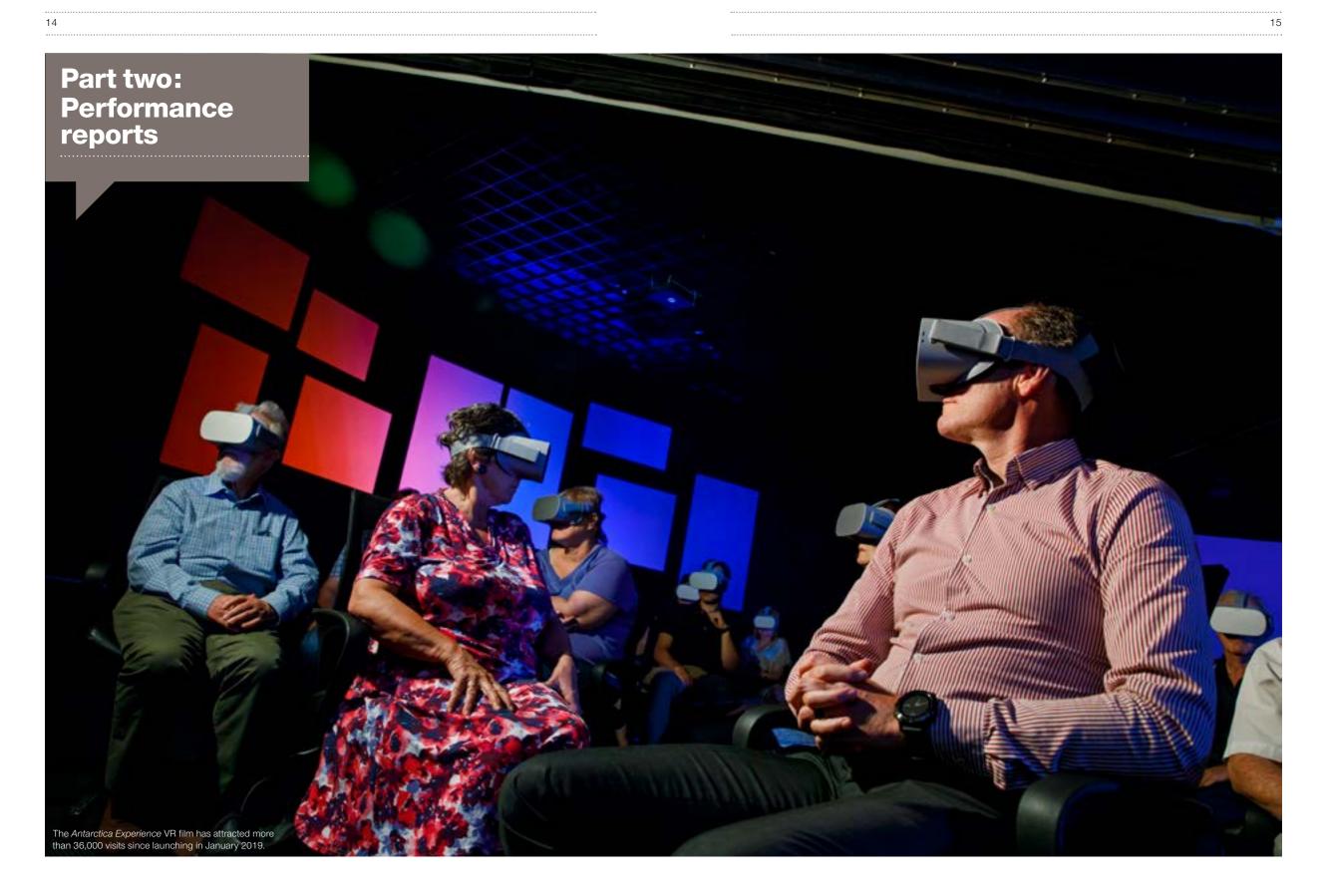
- acquired fascinating objects for the National Historical Collection, including a rare thylacine pelt with support from the National Cultural Heritage Account, which enables cultural institutions to purchase nationally significant objects; a collection of necklaces, neckpieces and armlets by renowned Tasmanian Aboriginal artist, Lola Greeno; a 3.4-billion-year-old fossilised stromatolite taken into space by astronaut Andy Thomas aboard the Space Shuttle *Discovery* in 2005; a gold-rush-era Gold Commissioner's uniform; and a suitcase used during hearings of the Royal Commission into Institutional Responses to Child Sexual Abuse
- announced the recipients of six fellowships for the next phase of the Encounters Fellowships program
- progressed its ambitious gallery development program, with major works undertaken on the Forecourt, Life in Australia gallery and Discovery Centre
- developed significant philanthropic and corporate relationships, and launched a bequest program on its website
- won a Retail Recognition Award at the Museum Shops' Association of Australia and New Zealand 2018 conference. Merchandise produced by the Museum for the *Songlines: Tracking the Seven Sisters* exhibition was acknowledged as the best product or range with turnover of over \$1 million
- launched a new website for the Museum and new and upgraded interactive and multimedia experiences for visitors, including a Defining Moments of Australian History audio tour
- exceeded its target for engaging with online audiences via the website and social media channels
- screened *The Antarctica Experience*, a virtual reality adventure that allowed Museum visitors to follow in the footsteps of the scientists based at Davis Station
- hosted three panel discussions associated with the Defining Moments in Australian History program on the topics of fire, innovation in Australia and the history of the LGBTQIA+ community in Australia
- conducted face-to-face and digital education programs linked to the Australian Curriculum and continued to deliver professional development sessions for teachers
- welcomed visitors to a diverse range of public programs that cater for families, children and people with different levels of ability
- strengthened its Cultural and Corporate Shared Services Centre (CCSSC), which provides corporate support to partner agencies, by bringing on board the Museum of Australian Democracy (MoAD)
- continued to participate in eight Australian Research Council (ARC) projects, and initiated new research projects in partnership with other cultural and educational institutions.

The Museum's performance statements for 2018–19 are set out in full in Part two of this annual report.

## Part one: Executive summary



Visitors admire the larger-than-life-sized Statue of a Priestess from the British Museum on display in Rome: City and Empire.



# Guiding performance: legislation, the PBS and the corporate plan

The National Museum of Australia was established under the *National Museum of Australia Act 1980* (the Museum Act) and is a Commonwealth corporate entity as defined by the *Public Governance, Performance and Accountability Act 2013* (the PGPA Act). The Museum Act sets out the functions and powers of the Museum. On 30 June 2019 portfolio responsibility for the Museum sat within the Department of Communications and the Arts.

The Australian Government's Portfolio Budget Statements (PBS) for 2018–19 and the Museum's Corporate Plan 2018–19 set out how the Museum's performance will be measured and assessed in achieving the Museum's purposes in 2018–19 (the reporting period). The Museum developed and published the Corporate Plan 2018–19 in accordance with the requirements of section 35 of the PGPA Act.

This part reports on the Museum's performance for the reporting period, as required under the PGPA Act and the *Public Governance, Performance and Accountability Rule 2014.* 

## **Portfolio Budget Statements (PBS)**

The Australian Government funds the Museum to achieve an agreed outcome through a series of performance indicators, as specified in the annual PBS.

The Museum's outcome is to ensure:

Increased awareness and understanding of Australia's history and culture by managing the National Museum's collections and providing access through public programs and exhibitions.

## **Purpose**

The Museum was established to develop and maintain the National Historical Collection for the benefit of the nation, and to bring to life the rich and diverse stories of Australia. Central to the Museum's role as a national institution is its focus on meaningful engagement with all Australians in the telling of their stories, and its commitment to the history and cultures of the First Australians. The Museum achieves this by caring for and strengthening the collection, and by sharing the stories of Australia's people and places, and its social and natural environment, with national and international audiences. The Museum tells the comprehensive story of Australia from deep time to the present day.

## Key streams of endeavour

The Museum's mission is to become one of Australia's premier destinations, bringing the world's cultures to Australia and presenting Australia's history and culture to the world. In pursuit of this goal, the Museum has developed an overarching and ambitious Master Plan 2017–2030, and has articulated five key streams of endeavour in its strategic and corporate plans that will guide its performance and operations over the next four years. The five key streams of endeavour are:

## Collections for the 21st century

- Developing, maintaining and displaying the richness of its collections for all Australians to access, explore and treasure.
- Building connections between objects, memory, imagination and lived experience – across cultures, across communities and across time.

## Program directions

- Putting the audience at the centre of everything we do.
  Embedding a culture of discovery, delight, inquiry and authority, where contemporary Australia can be
- understood in relation to its past and its future.

## Digital futures

- Embracing technological change across all aspects of our business.
- Positioning ourselves as an institution at the core of the emerging knowledge economy.

## Growing our business

- Strengthening our resource base and embracing opportunities for growth and diversification.
- Developing resilience and flexibility in our workforce to quickly adapt and respond to changing environments and demands.

## Brand recognition

- Being at the forefront of cultural life in the country, where all Australians can find their stories in our place, and our place in their stories.
- Becoming a recognised world-class museum, renowned for telling the remarkable story of our nation, from the ancient and enduring histories of the world's oldest living cultures to the making of contemporary Australia.

# Performance statements

The Museum's performance statements are prepared for paragraph 39(1)(a) of the PGPA Act. In the opinion of the Council of the National Museum of Australia, the performance statements accurately represent the Museum's performance in the reporting period and comply with subsection 39(2) of the PGPA Act.

## **PBS** targets

Performance criteria and targets are also specified in the Museum's PBS. The Museum measures its performance against these criteria using a range of assessment methods, including visitation numbers, visitor surveys and feedback, and data collation generated from collection management sources. The PBS specified one overarching performance criterion for the Museum in 2018–19: 'Increased visitor engagement with Museum experiences and collections'. The targets to achieve this criterion are detailed under Activity 1 (see p. 18).

## **Corporate plan targets**

The Corporate Plan 2018–19 sets out the key activities for the year, consistent with the Museum's five key streams of endeavour. One or more performance criteria are specified for each key activity, with identified targets to measure the Museum's performance for the year. The Museum's results against the performance criteria for 2018–19, and analysis of their contribution to the achievement of the Museum's purpose, are reported in the performance statements that follow. For each activity, the performance criteria, annual target, achievement and analysis of results have been included.



Ngambri-Ngunnawal custodian Paul House and his son, Reuben, take part in a smoking ceremony on Australia Day.

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More visitors engaged with the Museum's experiences

recorded visits, compared with 3.956.322 in 2017-18.

Special exhibitions held on-site recorded 207,851

visits, including 150,028 for the blockbuster Rome:

City and Empire exhibition, which exceeded the

target (125,000 visits) for this exhibition by 20 per

cent. Programs and events held both on- and off-site

attracted audiences totalling 299,138, with highlights

including 5500 visits to The Souq: A Festival of Culture,

a celebration marking the end of the 'So That You Might

Know Each Other': Faith and Culture in Islam exhibition:

4608 visits to the Australia Day Family Festival; and

15,974 visits to the display of the Brabham Repco

BT23A-1 racing car at the Melbourne Grand Prix.

The Museum's national travelling exhibition program

recorded its highest number of visits since 2014-15.

The Museum's virtual reality (VR) program also

increase on the previous year's visitation, including

enjoyed considerable success this year, with a marked

36,008 visits to The Antarctica Experience, which was

launched on 3 January 2019, its first showing on the

east coast of Australia. The Antarctica Experience is a

360-degree VR film, created by Perth-based explorer,

producer, director and writer Briege Whitehead and

BAFTA award-winner Phil Harper, that allows visitors

to experience life and work at Davis Station, one of

Australia's permanent research bases in Antarctica.

The Museum attracted an increased number of

online visitors in 2018–19. Content relating to the

Museum's Defining Moments in Australian History

of the website, with a million page visits in 2018-19.

page views, and 61 per cent of the collection is now

represented online (see also p. 26).

The Museum's Collection Explorer recorded 223,000

program continued to be one of the most popular areas

and collections in 2018–19, with a total of 4.426.896

## Activity 1: Increase visitor engagement with Museum experiences and collections

## **Total visitor engagement**

PERFORMANCE CRITERIA	2018–19 TARGETS	2018–19 ACTUAL
Total visitor engagements	3,257,750	4,426,896
Permanent exhibitions	485,000	603,644
Special exhibitions	191,000	207,851
Travelling exhibitions	226,000	689,547
Online experiences	2,100,000	2,511,994
Education programs	89,000	87,685
Public programs	150,000	299,138
Events and functions	16,750	27,037
Percentage of collections available online	51%	61%

## WHAT WE ACHIEVED

Annual visitor engagements, including onsite, online and offsite visitation, totalled 4,426,896 and exceeded our target by 36%.

Visitation to the Museum's public programs at its Acton site grew to a total of 299,138 visitor engagements.

689,547 visits were made to the Museum's national travelling exhibitions, the highest recorded visitation since 2014-15.

## Analysis

#### Visitation 2015-16 Permanent exhibitions 436,496 472,748 631,975 532.314 603,644 Special exhibitions 83,314 189,802 232,915 204,182 207,851 National travelling exhibitions 1.246.185 503.771 589.548 520.016 689.547 Public programs and events 43,556 74,352 251,504 204,934 299,138 Education programs 85.473 81.854 88.500 87.743 87.685 12,854 18,637 23,918 24,479 27,037 Functions/venue hire Online experiences 1,694,318 1,789,525 2,100,015 2,336,084 2,511,994 TOTAL 3,602,196 3,130,689 3,871,805 3.956.322 4,426,896

Activity 2: **Deliver innovative programs** and experiences

Part two: Performance reports

## Share Australia's and the world's stories with Australian and international audiences

PERFORMANCE CRITERIA	OUR TARGETS
Share the stories of the world and Australia's place within it at our Acton site.	Minimum of two special exhibitions.
Share Australia's stories in he Asia-Pacific region.	Minimum of two international touring exhibitions.
Share Australia's stories around Australia.	Minimum of five domestic touring exhibitions.
WHAT WE ACHIEVED	

The Museum displayed 10 special exhibitions at its Acton site during 2018-19.

nestic

The Museum toured two exhibitions of Aboriginal art internationally, with the work of master bark artists from Arnhem Land on display at four venues in China.

The Museum continued to tour graphic-panel displays in 13 countries.

The Museum toured 11 exhibitions domestically, with total visitation of 689.547.

## Analysis

The Museum delivered a range of exhibitions this year in Canberra, across Australia and internationally, bringing the stories of Australia and the world to enthusiastic audiences.

#### Special exhibitions

#### Australian of the Year Awards 2019

Developed in collaboration with the National Australia Day Council, this annual exhibition shares the lives, aspirations and stories of the eight state Australians of the Year through objects of personal significance chosen by each recipient. The version featuring the 2019 Australians of the Year was on display at the Museum from 13 December 2018 to 17 February 2019. Due to its location in the Gandel Atrium, separate visitation statistics were not recorded for this exhibition.

## Black Mist Burnt Country: Testing the Bomb: Maralinga and Australian Art

This Burrinja national touring exhibition featured artworks, from public and private collections, telling the story of British atomic testing in Australia during the 1950s. The exhibition included stunning, sometimes confronting works by more than 30 Indigenous and non-Indigenous artists, including Sidney Nolan, Jonathan Kumintjarra Brown, Arthur Boyd, Rosemary

Laing, Pam Debenham, Toni Robertson, Judy Watson, Hilda Moodoo. Albert Tucker and Yvonne Edwards. The exhibition was on display in the First Australians Focus Gallery from 24 August to 18 November 2018. Visitation numbers for this exhibition are included in the permanent gallery visitation figures for the First Australians gallery.

## Bush Mechanics: The Exhibition

This exhibition, developed by the National Motor Museum in conjunction with Pintubi Anmatjere Warlpiri (PAW) Media, explored the importance of the car in the outback and provided insights into the life and culture of the Warlpiri people of Central Australia. The exhibition featured two of the cars from the popular Australian Broadcasting Corporation (ABC) television series of the same name, as well as a coolamon made from a Volkswagen hubcap, a slingshot made from a tyre tube, and a 'bush driving simulator' for visitors to try their hand at some of the ingenious and resourceful nyurulypa, or tricks, mastered by the mechanics themselves. The exhibition opened in the First Australians Focus Gallery on 6 December 2018 and closed on 24 February 2019. Visitation numbers for this exhibition are included in the permanent gallery visitation figures for the First Australians gallery.

## The Historical Expression of Chinese Art: Calligraphy and Painting from the National Museum of China

Two of China's treasured traditions - calligraphy and painting – were celebrated in this exhibition delivered as part of our cultural exchange with the National Museum of China. The exhibition displayed exquisite paintings and calligraphy works by three important contemporary Chinese artists, Xie Yun, Xiao Lang and Wang Naizhuang. The centrepiece of the exhibition told the story of Emperor Qianlong's 1751 tour to the southern provinces, through a replica of an extraordinary 20-metrelong, 18th-century scroll, accompanied by a large-scale animated version of the scroll. It was also an opportunity to showcase an important object from the National Historical Collection, the Museum's Harvest of Endurance scroll, connecting the works on display with two centuries of Chinese contact with and migration to Australia. The exhibition was on display from 5 April to 28 July 2019, and received 45,805 visits up to 30 June 2019.

#### Lustre: Pearling & Australia

This exhibition was developed by the Western Australian Museum in partnership with Nyamba Buru Yawuru, Broome's Yawuru Aboriginal Corporation, in close consultation with senior Yawuru, Karajarri, Bardi, Jawi and Malaya elders. The exhibition explored northern Australia's unique pearling tradition and wove together Aboriginal, Asian and European histories of pearling in Saltwater Country, to reveal insights into one of Australia's oldest industries. It was on display in the First Australians Focus Gallery from 23 February to 22 July



A living statue of a Roman emperor at the launch of Rome: City and Empire in September 2018.

2018. Visitation numbers for this exhibition are included in the permanent gallery visitation figures for the First Australians gallery.

## Painting on Country

Featuring works by five senior artists from Tjungu Palya art centre in the Anangu Pitjantjatjara Yankunytjatjara (APY) Lands of South Australia, *Painting on Country* brought rock art into the digital age, as part of an Indigenous-run project facilitating the transmission of knowledge between generations. It featured stunning, large-format photographs of works painted directly onto the land. The exhibition was presented in partnership with Tjungu Palya and Christina and Trevor Kennedy, with photographs by Leopold Fiala. It was on display in the First Australians Focus Gallery from 14 March to 29 September 2019. Visitation numbers for this exhibition are included in the permanent gallery visitation figures for the First Australians gallery.

## Rome: City and Empire

Delivered in collaboration with the British Museum, *Rome: City and Empire* invited visitors to the Museum to experience more than 200 ancient objects from the British Museum's collection documenting and celebrating the Roman Empire and its peoples. Among the treasures on display were a gold-andjasper sealstone ring depicting Mark Antony, coins and jewellery from buried hordes recently discovered in the United Kingdom, an ancient carved marble head of a woman resembling Cleopatra and a fresco unearthed in Pompeii. The exhibition was on show from 21 September 2018 to 3 February 2019 and was visited 150,028 times.

## 'So That You Might Know Each Other': Faith and Culture in Islam

This exhibition featured collections of Islamic objects from the Vatican *Anima Mundi* Museum, the Sharjah Museums Authority and Australian institutions. It celebrated Muslim people across the world, focusing on their daily lives, traditions and spirituality. The eclectic range of objects on display included musical instruments, armour, precious manuscripts, ceramics, jewellery and luxurious embroidered textiles. It was on show at the Museum from 20 April to 22 July 2018, and attracted 37,457 visits (12,018 visits in 2018–19).

#### The Studio: Collections Up Close

Focusing on some of the Museum's most interesting and significant objects, *The Studio* was an innovative exhibition that made space for creative workshops and public programming inside the gallery, delivered in partnership with local artists and organisations. Through printmaking, poetry and prose workshops, and pop-up talks by curators, visitors were invited to engage with the objects in an intimate way. Objects on display included the newly acquired medicine chest issued to Douglas Mawson for the 1911–14 Australasian Antarctic Expedition, a rare thylacine pelt and, most recently, a woven sculpture installation representing a scene from the ancestral Seven Sisters story. In the scene, eight life-sized tjanpi figures, created by artists from the Tjanpi Desert Weavers, depict a pivotal moment in the story as pursuer Wati Nyiru approaches the sisters, while they fool him by transforming into trees. *The Studio* opened on 4 April 2019, with the *Seven Sisters* on display from 25 May to 4 August 2019. There were 13,703 visits to *The Studio* in 2018–19.

## Towards Equality: From Mardi Gras to Marriage

On display in the Xplore gallery, a space for boutique 'pop-up' exhibitions, *Towards Equality* celebrated the 40th anniversary of the Sydney Gay and Lesbian Mardi Gras. The exhibition featured the *Love Wheels* crocheted bicycle, 'yarn bombed' by Eloise Murphy, aka 'Treble Maker', and left outside then Prime Minister Malcolm Turnbull's home during the 2017 marriage equality campaign. The exhibition was on show from 2 March 2018 to 28 May 2019. Visitation numbers for Xplore gallery exhibitions are included in the permanent gallery visitation figures.

## International touring exhibitions

#### Old Masters: Australia's Great Bark Artists

The Museum's collection of Aboriginal bark paintings from Arnhem Land has travelled across China over the past 12 months, visiting the National Museum of China, Beijing (4 July to 2 September 2018); Shanghai Natural History Museum (15 November 2018 to 6 January 2019); Shenzhen Museum (13 April to 26 May 2019); and Sichuan Museum, Chengdu (26 June to 26 August 2019), for exhibitions and public programs celebrating one of the oldest continuing traditions of art. The *Old Masters* tour has shared Aboriginal art with significant audiences, attracting 355,311 visits during its 2018–19 tour. It has also generated opportunities for professional development and staff and cross-cultural exchanges between the Museum, Indigenous communities and host institutions in China.

## Yidaki: Didjeridu and the Sound of Australia

As part of the 'Australia Now' Japan 2018 program, the National Museum of Australia and the South Australian Museum toured this exhibition to the Echigo-Tsumari Art Triennale, one of the largest art festivals in the world, held in Tōkamachi-city, Niigata, Japan. The immersive exhibition explores the iconic rhythm and song of the didjeridu, as told by the Yolnu people of north-east Arnhem Land. Indigenous community members, including celebrated artist and Yolnu elder Djalu Gurruwiwi and his family, travelled to Japan to perform during the program. The exhibition was on display from 29 July to 17 September 2018, and received an estimated 40,000 visits.

## Graphic-panel displays

In partnership with the Department of Foreign Affairs and Trade, the Museum has created tailored graphicpanel displays for local fabrication and display at embassies, missions and other venues throughout the world via Australian diplomatic posts. The graphic panels allow the Museum to share the stories of its *Yiwarra Kuju: The Canning Stock Route, Old Masters: Australia's Great Bark Artists* and *Evolution: Torres Strait Masks* (delivered in partnership with the Gab Titui Cultural Centre) exhibitions with overseas audiences. This year, the displays were seen in 13 countries across South America, North and West Africa, Eastern Europe, Scandinavia, the Middle East, the Caribbean, South-East Asia and Oceania.

### **Domestic touring exhibitions**

The Museum exceeded its target for domestic touring exhibitions, with 11 exhibitions on tour across Australia throughout the year, displayed at 15 venues.

The Art of Science: Baudin's Voyagers 1800-1804 This exhibition, in which the Museum was a partner, featured original artworks from the collection of the Museum of Natural History, Le Havre, of Australian animals and marine life, as well as striking portraits of Aboriginal people, rare documents and hand-drawn maps. These artworks were created by Nicolas Baudin's artists, Charles-Alexandre Lesueur and Nicolas-Martin Petit, during the 1800-04 voyage to the Southern Hemisphere of the Géographe and Naturaliste. The exhibition first opened at the South Australian Maritime Museum, Adelaide, in June 2016, and toured four national venues before going on show at the National Museum of Australia from 30 March to 24 June 2018. During the reporting period it travelled to Perth for display at the Western Australia Museum from 13 September to 9 December 2018, attracting a further 21.671 visits.

#### Australian of the Year Awards 2018

Developed in collaboration with the National Australia Day Council, this annual exhibition shares the lives, aspirations and stories of the eight state Australians of the Year through objects of personal significance chosen by each recipient. The exhibition was on show at the Geelong Regional Library and Heritage Centre, Victoria (9 June to 4 August 2018); and Gladstone Regional Art Gallery and Museum, Queensland (11 August to 13 October 2018); with 24,251 visits recorded across both venues.

## Australian of the Year Awards 2019

Following its display at the Museum, the 2019 version of the *Australian of the Year Awards* exhibition travelled to the Shellharbour City Museum, New South Wales, where it was on display from 10 April to 27 May 2019, and received 5593 visits.

## Evolution: Torres Strait Masks

Developed in partnership with the Gab Titui Cultural Centre on Thursday Island in the Torres Strait, *Evolution* celebrated the continuing tradition of mask-making in the Torres Strait, exploring the form of masks as contemporary expressions of artistic and cultural revival. The exhibition was on display at the Museum of Tropical Queensland, Townsville (24 March to 2 September 2018); and the Melbourne Museum (15 September 2018 to 28 January 2019), attracting 152,370 visits.

## Governor Lachlan Macquarie

This exhibition on the legacy of Governor Lachlan Macquarie is a collaboration between the Museum and Macquarie Group Limited. Since opening in 2014, the exhibition has remained on display on the ground floor of the Macquarie Group's headquarters in Martin Place, Sydney. It has been visited 165,315 times, including 64,348 visits during 2018–19. This year, the Museum commenced plans to refurbish the exhibition.

## Happy Birthday Play School: Celebrating 50 Years

This travelling exhibition was developed by the Museum and the Australian Broadcasting Corporation (ABC). The exhibition, which first went on show at the Museum in 2016, celebrates 50 years of *Play School* and features the toys, clocks, music and costumes of the show. In 2018–19 the exhibition was displayed at the Mildura Arts Centre, Victoria (26 May to 22 July 2018); Bundaberg Regional Art Gallery, Queensland (11 August to 7 October 2018); Albury Library Museum, New South Wales (1 December 2018 to 27 January 2019); and, most recently, at the National Wool Museum, Geelong, Victoria (28 June to 6 October 2019), attracting 19,013 visits during 2018–19.

#### I Like Aeroplane Jelly

In August 2015, the Museum opened its first display at the Canberra Airport terminal. The 1920s Model-T Ford truck used to advertise Aeroplane Jelly was the feature object of the display, along with multimedia equipment to allow airport users to search the Museum's collections. Airport-goers are estimated to have visited the display more than 654,242 times, including 215,097 visits in 2018–19, before it closed on 5 May 2019.

# Midawarr/Harvest: The Art of Mulkun Wirrpanda and John Wolseley

Stunning artworks depicting the plants of north-east Arnhem Land, by Yolŋu elder Mulkun Wirrpanda and landscape painter John Wolseley, feature in this exhibition. Mulkun's 63 bark paintings and memorial poles depict intricately detailed Yolŋu plants, and are complemented by Wolseley's panoramic scroll artwork of a floodplain. The exhibition, which was on show at the Museum from 17 November 2017 to 19 February 2018, has since been displayed at the Museum and Art Gallery of the Northern Territory (3 August 2018 to 3 March 2019) and Melbourne Museum (4 April to 14 July 2019), attracting 182,489 visits in 2018–19.

## Songlines: Tracking the Seven Sisters

The Department of Foreign Affairs and Trade (DFAT) celebrated the 2018 NAIDOC Week with a display of significant works from the Museum's highly successful Songlines: Tracking the Seven Sisters exhibition in the Atrium of the DFAT headquarters in Barton. The display included the same selection of objects exhibited at the ASEAN Summit in Sydney during March 2018, as well as four screens displaying elders welcoming people to the exhibition. The exhibit opened on 9 July 2018 during NAIDOC Week and was on display until 10 August 2018, the International Day of the World's Indigenous Peoples. The Secretary for DFAT, Frances Adamson, held a reception on 10 July to officially open the exhibition, and Indigenous community members from the Central and Western deserts performed as part of the official proceedings. The exhibition attracted 2510 visits.

## Warakurna: All the Stories Got into Our Minds and Eyes

The contemporary paintings and sculptures in this exhibition document a new art movement emerging from the Western Desert community of Warakurna. First displayed at the Museum in 2012–13, the exhibition has since travelled to 16 venues across all mainland states and territories. During 2018–19 the exhibition was displayed at the Gladstone Regional Art Gallery & Museum, Queensland (26 May to 4 August 2018); the Warwick Art Gallery, Queensland (24 August to 6 October 2018); and the Hawkesbury Regional Gallery, New South Wales (25 January to 31 March 2019), attracting 5583 visits this year.

## Yidaki: Didjeridu and the Sound of Australia

Following its tour to Japan, Yidaki returned to Australia for a period of display at the Museum and Art Gallery of the Northern Territory (MAGNT) from 13 April to 7 July 2019, attracting 4381 visits.

## **Cultural Connections Initiative**

PERFORMANCE CRITERIA	OUR TARGETS
Deliver biennial Encounters Fellowships.	Announce up to six new Encounters fellows.
WHAT WE ACHIEVED	

The Museum appointed six Encounters fellows in April 2019, and has also established the Cultural Connections program to provide opportunities for employment and skills transfer within communities.

## Analysis

The Cultural Connections Initiative supports professional development, employment and capacitystrengthening projects for Aboriginal and Torres Strait Islander cultural practitioners across Australia. It comprises two complementary programs that work together to provide Aboriginal and Torres Strait Islander people and communities with opportunities to reinvigorate, strengthen, enrich and share their cultures.

The Encounters Fellowships program and the new Cultural Connections program seek to deliver a positive sustainable impact by investing in skills transfer and locally led projects that strengthen Aboriginal and Torres Strait Islander people's capability to manage, maintain, interpret and share their own cultures and histories.

#### **Encounters Fellowships program**

The fellowships offer six Indigenous cultural workers the opportunity to gain professional development in a unique hands-on program that includes a placement at the National Museum of Australia and experience at partner cultural institutions in Australia, the United Kingdom and France. Applications were open during November and December 2018 with more than 40 applications received from a strong field of workers from the cultural, creative and heritage sectors.

The fellowships were advertised on Indigenous media platforms, including radio and print; a database of remote, regional and urban enterprises; and the Museum's social media accounts, including Facebook, Twitter and Instagram. The initial announcement on the Museum's Facebook page was the most engagedwith post for 2018–19, achieving a reach of more than 69,000. It also recorded 4864 engagements and more than 400 shares.

Six fellows were appointed in April 2019. The program will take place over several months in 2019– 20, including a 12-week, face-to-face component. The fellowships program is tailored to each participant, who nominates a cultural heritage project to work on in their own community.

## **Cultural Connections program**

To commemorate the 250th anniversary of HMB *Endeavour*'s voyage along the east coast of Australia, the Australian Government made funding available to several Commonwealth cultural institutions to support a suite of reflective activities and events.

The Museum is developing an exhibition that will represent both Indigenous and non-Indigenous Australians' perspectives on the *Endeavour* voyage and its legacies (see p. 24). The Museum is also implementing the Cultural Connections program, designed to support Aboriginal and Torres Strait Islander cultural practitioners and cultural heritage aspirations.

The program seeks to foster cultural continuity and provides a significant investment in the skills and professional capabilities of Aboriginal and Torres Strait Islander cultural and creative workers, organisations and communities. The partner organisations in the program operate in locations along the east coast of Australia that were key sites of encounter during the *Endeavour* voyage. In 2018–19 the Museum identified 10 organisations as potential partners. Agreements have been signed with four organisations, and negotiations with the remaining partner organisations also progressed this year with a view to finalising agreements in 2019–20. (For more detail on these initiatives, see the case study on p. 38.)

## Endeavour 250 project

PERFORMANCE CRITERIA	OUR TARGETS
Invest in and collaborate with communities along the east coast of Australia.	Undertake engagement with key communities.
Develop exhibition for delivery in 2020.	Develop exhibition content and commence design process.

### WHAT WE ACHIEVED

The Museum initiated relationships and commenced collaboration with eight key communities to be featured in an exhibition marking the 250th anniversary of the voyage of the HMB *Endeavour* up the east coast of Australia.

Content development is well progressed and design concept finalised.

## Analysis

In April 2020 the Museum will open a major temporary exhibition in Canberra to mark the 250th anniversary of the voyage of HMB *Endeavour* along the east coast of Australia.

*Endeavour 250* (working title) will communicate both Indigenous and non-Indigenous perspectives about the voyage and its continuing and sometimes contested legacy. It will do this by counterpointing the view from the ship, drawn from the journals of James Cook and Joseph Banks, with the view from the shore, drawn from insights from Aboriginal communities in selected locations along the east coast of Australia.

Engagement with Aboriginal and Torres Strait Islander peoples and relevant organisations is central to the development of the exhibition. As well as communicating the history of the 1770 event, the Museum's exhibition will convey the Indigenous perspective on the Cook–*Endeavour* story.

This year the Museum:

- finalised the exhibition's design and content concepts, including deciding on the localities that will be represented and their related communities
- undertook visitor evaluation on the design and content concepts, which confirmed the direction the project team was taking

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- engaged with communities in Cann River (relating to Point Hicks); Wallaga Lake, Narooma and Moruya (Gulaga); Port Macquarie and surrounds (Three Brothers mountains); Cairns, Cooktown and Hopevale (Endeavour River); Seventeen Seventy (Bustard Bay); Botany Bay; and Bamaga and Thursday Island (Possession Island)
- conducted a content workshop in November 2018 with Indigenous community stakeholders from communities to be featured in the exhibition
- recorded oral histories with communities related to Point Hicks, Gulaga, Three Brothers and Endeavour River
- entered into a partnership with the Australian Broadcasting Corporation (ABC) to work jointly in the places featured in the exhibition to produce a series of short films about those places. The films will be scripted in collaboration with communities, and the filming process will include on-the-ground training for participants in sustainable digital storytelling techniques
- started development of an interactive that will feature botanical drawings created on board the *Endeavour* in 1770 and images of the original pressed specimens, together with images of the live specimens and a narrative about the Indigenous uses of different species
- engaged Zakpage Storytelling to create an immersive film installation based on key moments in the journey of the HMB *Endeavour* in 1770, featuring Point Hicks, Botany Bay, Endeavour River and Possession Island, places central to the voyagers' encounters with the Australian landscape and Indigenous people. This installation will be a key part of the exhibition's narrative.

## **Defining Moments program**

	PERFORMANCE CRITERIA	OUR TARGETS
	Deliver Defining Moments Digital Classroom project.	
	Develop new moments with a focus on #OnThisDay content.	Release up to 30 new feature moments.
	Deliver Big Ideas panels.	Three panels.
	Develop new Defining Moments products.	Release audio tour.
	WHAT WE ACHIEVED	

The Museum continued work on the Defining Moments Digital Classroom project, and continued to publish new Defining Moments in Australian History content on its website with 30 new moments added.

The Museum held three Defining Moments panel events in partnership with ABC Radio National's *Big Ideas* program.

A new audio tour was launched, with 23 stops connecting to objects linked to significant moments in Australian history on display in the galleries.

## Analysis

The Defining Moments in Australian History program was launched in August 2014 and aims to stimulate public discussion about the events that have been of profound significance to Australians. Last year the Museum received its largest ever donation of \$1.5 million from Gandel Philanthropy, for the development of the Defining Moments Digital Classroom (DMDC) education program. In 2018-19, the project team developed a strategic brief for the project and undertook extensive research of the current schools market. A contract was awarded for the creation of two online games: one for primary school students and the other for secondary school students. Another contract was awarded for the delivery of a series of DMDC 'youth challenges' - one for each state and territory - designed to engage students across the nation with the historical events that have shaped Australia. The youth challenges will culminate in a national competition to be held in 2020.

The Museum continued to expand upon its existing Defining Moments website content this year, with 30 new moments published on a range of topics including the Federation drought, the first Anzac Day, Sir Jack Brabham winning the Formula One world championship and the ill-fated Burke and Wills expedition. Three panel discussions were broadcast in partnership with the ABC's Radio National *Big Ideas* program, on the topics of fire, innovation in Australia and the history of the LGBTQIA+ community in Australia.

In November 2018, the Museum released a new Defining Moments audio tour via the Museum app, *The Loop*. The revised app features 23 audio tour stops that connect objects on display in the galleries to significant moments in Australian history. The objects include a Wedgwood medallion, made in 1789 from clay from Sydney Cove, that commemorates the establishment of a convict settlement by Captain Arthur Phillip; a pocket watch carried by William John Wills when he joined Robert O'Hara Burke on their attempt to cross the continent from south to north; and a mantel clock brought to Australia in 1807 by the family of pioneer and explorer Gregory Blaxland.



A series of creative workshops offered new ways to engage with the Museum's objects, such as this Japanese war bride's wedding dress.

## Activity 3: **Build and maintain our** historical collections and make them more accessible

## **Build and maintain our historical** collections

PERFORMANCE CRITERIA	OUR TARGETS	
Accession objects into the National Historical Collection, including reducing backlog via the Legacy Project.	3250 objects accessioned.	
Make more objects available online, via Collection Explorer, by digitising our historical collections.	Increase by 12,500 objects.	
Storage of our historical collections in accordance with Museum standards.	80%.	
WHAT WE ACHIEVED		
A total of 3388 objects were accessioned into the National Historical Collection and other Museum collections.		

The Museum made 12,724 more objects available digitally

via its online Collection Explorer.

82% of objects were stored in accordance with Museum standards.

## Analysis

The Museum continued to digitise its collections and make these images available to the general public via the online Collection Explorer, with 12,724 objects added in 2018-19. Digitisation of objects this year included objects previously available via Open Collections at the Museum's Acton site, which were removed as the Museum prepares for works for its new Discovery Centre and Life in Australia gallery.

## Accessioning the collection

The Museum accessioned 3388 objects this year, an increase of 223 over the 3165 objects accessioned in 2017-18. These included:

## Yoshiko Ishikawa's wedding dress

The Yoshiko Ishikawa collection comprises objects belonging to a Japanese woman who married an Australian soldier based in Japan in the aftermath of the Second World War. She subsequently migrated to Australia with her husband. Included in the collection are her wedding dress and ring, wedding photographs and naturalisation certificate, along with a number of Japanese kimonos and accessories and a traditional Japanese doll

## Joan O'Brien's 'wheat' costume

Joan O'Brien, aged 12, wore a 'wheat'-themed costume at the Public School Children's Festival held at the Sydney Cricket Ground, 6–7 April 1938. This festival was a key part of the sesquicentenary celebrations in Sydney. The Joan and Aileen O'Brien collection also includes the Singer sewing machine on which the costume was made, a medallion that was given to all of the children who participated and a copy of the Sydney Mail, dated 13 April 1938, in which the event was featured.

## Bunkangrill Country (Three Rivers) painting

The Rover Thomas collection no. 1 comprises a painting by renowned East Kimberley Aboriginal artist Rover Thomas (1926–1998). Bunkangrill Country (Three Rivers) was painted by Thomas in 1989 at Warmun in the East Kimberley, Western Australia.

## John McDouall Stuart's watch

The John McDouall Stuart collection comprises a pocket watch presented to the Scottish explorer by the Royal Geographical Society, London, in 1859, and a selection of personal documents and letters. McDouall Stuart (1815–1866) led the first successful European expedition to traverse the Australian mainland from south to north and back, through the centre of the continent.

## Improvements to collection storage facilities

The Museum continued to place the highest priority on maintaining a safe, secure and accessible collection, with 82 per cent of the National Historical Collection stored in accordance with appropriate Museum standards. In 2018–19, several improvements were made to the Museum's collection storage standards and capacity at Mitchell. These included:

- · development of an additional storage unit that provides a further 87 cubic metres of collection storage space
- delivery of a mezzanine crate storage area to consolidate and expand collection storage areas
- review of mezzanine upgrades to increase storage and staffing capacity
- · installation of records storage to free up more space at the Acton site
- upgrades to the ventilation system in the hot works area of the Conservation workshop
- · implementation of targeted pest mitigation measures for susceptible collections
- relocation and arrangement of more than 2000 Indigenous cultural objects to ensure high levels of preservation and community access
- · commencement of lease negotiations for all storage facilities, aimed at clarifying the responsibility of the building owners for providing appropriate building conditions.

## Part two: Performance reports

Activity 4: Grow our revenue and supporter base

## **Increase support base**

PERFORMANCE CRITERIA	OUR TARGETS
Grow the Friends membership program.	50% increase on 2017-18.
Grow the corporate partnerships and philanthropy program.	20% increase on 2017-18.
Develop the Bequest Program.	Launch the Bequest Program.
WHAT WE ACHIEVED	

Membership of the Friends peaked in January 2019, with an increase of 20.5% over last year's figures.

There was a 26% increase in in-kind and cash contributions received through the Museum's corporate partnerships and philanthropy program.

The Bequest Program was launched on the Museum's website.

## Analysis

The number of members of the Museum's Friends program grew over the past year as a result of more targeted programming of events, increased stewardship of members and a promotional offer during the exhibition: Rome: City and Empire. The retention rate of existing members has also increased. Numbers peaked in January 2019, with memberships reaching 2547. As at 30 June, the number of memberships was 2140.

This year, the Museum was the beneficiary of an increased number of in-kind and cash sponsorships, as well as philanthropic donations. The exhibition tour through China of Old Masters: Australia's Great Bark Artists and the reciprocal exhibition The Historical Expression of Chinese Art: Calligraphy and Painting from the National Museum of China were supported by Australia Post, which provided a major cash sponsorship, and supporting sponsor De Bortoli wines. VisitCanberra provided a major cash sponsorship to assist with the marketing of Rome: City and Empire, and there were a number of other in-kind supporters of the exhibition.

Philanthropic appeals and campaigns continued to grow, attracting donors to the Museum. The campaign to raise funds for redeveloping the Museum's Forecourt was launched and raised \$122,000 in 2018-19. The Museum also received \$25,000 towards the Australian National Fellowships, a program run in conjunction with the Australian National University, the National Archives

of Australia and the Menzies Australia Institute at King's College London. The Encounters Fellowships appeal continued to grow and the Museum's Annual Appeal for 2019, focused on raising funds for the conservation of the oldest dress in the Museum's collection - a magnificent silk brocade gown from the 1700s - raised \$27,000. The final instalment of the Gandel Philanthropy gift announced in 2017-18 provided \$500,000 towards the Defining Moments Digital Classroom program.

Following its online launch, the Museum's Bequest Program has continued to grow. The vision of the program is to secure notified bequests and create a strong connection between the Museum and donor. Careful stewardship over the past year has enabled donors to understand and shape how, beyond their lifetime, their contribution will make a difference to all Australians. The Museum would like to acknowledge all bequests received over this financial year.

## **Increase revenue**

PERFORMANCE CRITERION	OUR TARGET
Increase own-source	>20%.
revenue as a percentage of	
all gross operating revenue.	
WHAT WE ACHIEVED	

In 2018–19, own-source revenue (not including object donations) increased to 19.5% of total gross operating revenues

## Analysis

The Museum continues to strengthen its financial base. Own-source revenue represents 19.5 per cent of total gross operating revenues, not including the value of objects donated to the Museum. The actual figure achieved for 2018-19 was \$10.599 million, which represents an increase of more than 100 per cent on 2013-14 figures.

In 2018–19, many of the Museum's revenuegenerating functions were brought together under the new Commercial & Tourism business unit. to maximise commercial opportunities and streamline resources.

The Museum Shop opened the doors of its refurbished store in August 2018, delivering a brighter, clearer layout with an improved customer-service experience. The Museum's own branded merchandise lines feature in the renovated store. The Museum also created a dedicated shop area for the Rome: City and Empire exhibition in the Studio, which sits alongside the Temporary Gallery. The Rome retail space also featured merchandise created especially for the exhibition, including a comprehensive catalogue, jigsaw puzzles, memory game and a range of themed mementos.

This year the Shop continued to diversify into wholesale and licensing, putting in place arrangements with selected Indigenous art centres to produce bespoke merchandise. New ranges were developed for trade, and the Commercial team also took over responsibility for book distribution.

The catering licence, events and venue hire reported the highest revenue on record. Both aspects of the

## catering business — the cafe and corporate events grew, and recorded high levels of customer satisfaction. The result is pleasing given the Museum reduced the number of publicly hireable venues in the previous financial year. The number of visitors who attended the Museum as part of a commercial event in 2018–19 was 27,037.



(I-r) Director Mathew Trinca and Australia China Friendship Society members Jeff Culnane, Carol Keil and Brian Keil inspect the Museum's *Harvest of Endurance* scroll, displayed alongside *The Historical Expression of Chinese Art* exhibition.

## Part two: Performance reports

## Activity 5: Conduct research and provide expertise related to our purpose

PERFORMANCE CRITERIA	OUR TARGETS
Participate in Australian Research Council (ARC) projects.	Five continuing ARC projects.
Initiate new research projects, including in partnership with other institutions.	Six new research projects initiated.
WHAT WE ACHIEVED	

Museum researchers participated in eight continuing ARC projects.

The Museum exceeded its target of initiating six new research projects and partnerships, and continued to contribute to ongoing research activities.

## Analysis

Museum researchers continue to contribute to and be invited to participate in new research projects and partnerships across the cultural and academic sectors.

## Participation in ARC projects

Museum staff participated in eight ARC projects during 2018–19:

## 'The Aboriginal History Archive', 2017–19

(Victoria University, Deakin University, University of Newcastle, University of Technology Sydney, University of Melbourne, Te Whare Wānanga o Awanuiārangi, University of Exeter, University of Waikato and Old Parliament House)

The focus of this project is the creation of an online archive dedicated to recording the histories of selfdetermination, land rights, and community survival programs of Aboriginal communities in Australia. The project seeks to record the contemporary perspectives and voices of Aboriginal participants, including primary source material donated by individuals and community organisations. The archive is working to address a gap in Australia's understanding of the political, legal, health and social position of Aboriginal communities in Australia.

## 'DomeLab: An ultra-high resolution experimental fulldome', 2015–20

(University of New South Wales, University of Western Sydney, RMIT University, University of Canberra, University of Western Australia, University of Tasmania, City University of Hong Kong, Museums Victoria, Australian National Maritime Museum, Walter and Eliza Hall Institute of Medical Research, AARNet Pty Ltd and Intersect Australia Ltd) The DomeLab project pilots the first ultra-high resolution experimental fulldome in Australia and is the technology that underpinned the Dome experience in the Museum's *Songlines: Tracking the Seven Sisters* exhibition. The facility provides a powerful immersive video projection environment, resulting in a low-cost display system with innovative aesthetics and content delivery. The project explores three themes at the forefront of new museology: interactive media, future museology, and experimental and digital humanities.

## 'Heritage of the air: How aviation transformed Australia', 2017–20

(University of Canberra, University of Sydney, Australian National University, University of New South Wales, Airservices Australia, Civil Aviation Historical Society and SFO Museum)

Civil aviation has transformed Australian society over the past 100 years, and the focus of this project is on investigating the people, rather than the planes, to tell the broader story of Australian communities and aviation, including Indigenous people and communities. The project seeks to build a partnership between the aviation industry, community groups, museums and multidisciplinary scholars to develop insights into aviation heritage. Stories will be told through heritage archives and institutional collections to produce exhibitions, accessible digital collections and publications, as a way of conserving this part of Australia's social and cultural history.

## 'Localising the Anthropocene: Understanding Australia in the age of humans', 2016–18, extended to 2019

(University of Sydney, Australian National University, University of New South Wales, American Museum of Natural History, University of Leicester and University of Wisconsin)

This project aims to narrate how human interventions have come to transform Australian environments, and show the history and impact of humans on continental and ocean environments. By examining the role museums can play in making sense of Australia's experiences during a period of rapid planetary change, this project moves away from an abstract understanding of these issues, to use objects, performances, stories and art to make real the local dimensions of the idea of the Anthropocene. As part of the project, Museum staff have contributed to the *Everyday Futures* website and forthcoming publication, and supported public programming and events.

## **'A new theory of Aboriginal Art', 2015–18** (University of Wollongong)

This project aims to re-evaluate Aboriginal art practices from the contemporary art perspective of relational art and transculturalism. It looks to revive an industry that, while well established, is not yet taking full advantage of the global art world economy. Oral history interviews recorded with remote and urban Aboriginal communities for the project will be archived as a research collection, and contribute to a radio documentary/podcast for *Earshot* on ABC Radio National.

## **'The relational museum and its objects', 2015–19** (Australian National University, British Museum and Museum of the Riverina)

This project aims to develop and trial approaches that facilitate community access to and engagements with Indigenous collections and objects that have been historically dispersed across museums in Australia and the United Kingdom. It is being conducted in collaboration with Indigenous communities and regional museums in both countries and seeks to develop and test a new theory around the 'relational museum' and contemporary museum practice in Australia. A focus during the past year has been on local museum collections held in the Riverina.

# 'Restoring dignity: Networked knowledge for repatriation communities', 2017–19

(Australian National University, Humboldt University, Department of Communications and the Arts, Gur A Baradharaw Kod Torres Strait Sea and Land Council, Kimberley Aboriginal Law and Culture Centre, Ngarrindjeri Regional Authority, University of Amsterdam, University of Otago, Flinders University of South Australia, Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) and Association on American Indian Affairs (former partner))

Bringing together shared research, resources and networks, this project aims to create a digital facility to preserve and make accessible a critical and extensive record of repatriation information worldwide within an Indigenous data-governance framework. The archive, spanning the past 40 years of research and repatriation activities, is expected to support repatriation practice and improve the opportunities of repatriation for social good. Museum staff have supported the project with archival and institutional research related to the Museum's role in repatriation histories, and participated in a repatriation workshop delivered by the Australian National University in Broome and Fitzroy Crossing in September 2018.

## 'Return, reconcile, renew: Understanding the history, effects and opportunities of repatriation and building an evidence base for the future', 2013–16; renewed as a LIEF grant until 2018–19

(Australian National University, University of Melbourne, University of Tasmania, Flinders University, AIATSIS, Department of Communications and the Arts, Kimberley Aboriginal Law and Culture Centre, Ngarrindjeri Regional Authority, University of Otago, Museum of New Zealand Te Papa Tongarewa, Gur A Baradharaw Kod Torres Strait Sea and Land Council and Association on American Indian Affairs (former partner))

This project analyses the historical context of repatriation over the past 40 years, revealing and exploring rich Indigenous histories, the effects of repatriation, and increased understanding of the current and future role of repatriation in community development. The project's data archive continues to be used to forge new ground in the Indigenous development of protocols for the digital archiving of, and online access to, information of high cultural sensitivity, through the subsequent 'Restoring dignity' project.

## Collaborative projects and partnerships

The Museum initiated and continued a number of important partnerships and projects throughout the year, collaborating with external partners on exhibitions and research, and sharing staff skills and expertise.

## New partnerships

In addition to the ARC projects and partnerships reported elsewhere in this report, the Museum entered into new collaborations with:

- Australian Academy of Science: renewed partnership to support the Mike Smith Student Prize for History of Australian Science or Australian Environmental History
- the Australian National University, National Archives of Australia, and Menzies Australia Institute at King's College London: develop the Australian National Fellowships Program to facilitate exchange between institutions, increase the profile of scholarship on Australia and the world in the United Kingdom and Europe, and build wider research collaborations
- the British Museum: renewal of an MoU for collaboration on special exhibitions and research, including on Australian Indigenous cultural materials. The MoU succeeds the successful delivery of four major exhibitions under a previous MoU with the British Museum: Indigenous Australia: Enduring Civilisation (2015), Encounters: Revealing Stories of Aboriginal and Torres Strait Islander Objects from the British Museum (2015–16), A History of the World in 100 Objects (2016–17) and Rome: City and Empire (2018–19)

- China International Culture Association: an MoU for an internship program enabling the Museum to host two staff from the National Museum of China during September and November 2018
- Menang community, Western Australian Museum, University of Western Australia and Deakin University: project bringing together researchers with diverse expertise to understand Nyungar knowledge, using Robert Neill's fish specimen collection
- National Art Museum of China: a second MoU to support the exchange of personnel, collections and exhibitions
- Swayn Gallery of Australian Design: an MoU to develop a program of events, exhibitions and other research outputs to promote Australian design, including the appointment of Adrienne Erickson as the inaugural Swayn Senior Fellow in Australian Design.

## Existing partnerships

The Museum continued to contribute to projects and partnerships with:

- Austrade: conduct Austrade Today professional development program, with a focus on developing a better understanding of Indigenous Australia and the context of Australia's trade history through the lens of Defining Moments in Australian History
- Australian Antarctic Division of the Department of the Environment and Energy: an MoU for the development of the Australian Antarctic Heritage Collection Project (AAHCP)
- Australian Council of National Trusts: an MoU to share knowledge and expertise in ways that enrich public knowledge of Australia's heritage and collections
- Australian National University: collaborative research projects and master planning
- Canberra Writers Festival: partner, venue and support
- Department of Foreign Affairs and Trade (DFAT) and Princess Cruises: graphic-panel displays
- DFAT Diplomatic Academy: deliver Understanding Australia program
- Gab Titui Cultural Centre, representing the Torres Strait Regional Authority: an MoU for the tour of *Evolution: Torres Strait Masks*
- German–Australian Repatriation Research Network: attendance at the German–Australian Repatriation Research Network meeting in Leipzig, Germany, in December 2018
- Hokkaido University: an MoU to develop an academic teaching program focusing on Indigenous studies and repatriation, with the support of the Japanese Society for the Promotion of Science
- National Australia Day Council: an MoU to develop and tour the *Australian of the Year Awards* exhibition

- National Centre for Indigenous Studies, Australian National University: develop a 'Return, reconcile, renew' repatriation network
- National Heritage Board of Singapore: an MoU for the exchange of exhibitions, collections information and research, and staff exchanges to support both organisations' activities and programs
- National Museum of China: an MoU for staff and exhibition exchange, including the display of *The Historical Expression of Chinese Art* at Acton
- Papua New Guinea National Museum and Art Gallery: an MoU with the Museum, National Gallery of Australia and Australian War Memorial to support capacitybuilding
- South Australian Museum: an MoU to collaborate on exhibition projects, including sharing curatorial, touring and venue support for Yidaki: Didjeridu and the Sound of Australia and two other exhibitions
- South Australian Maritime Museum, Queen Victoria Museum and Art Gallery, Tasmanian Museum and Art Gallery, Australian National Maritime Museum and Western Australian Museum: tour of *The Art of Science: Baudin's Voyagers 1800–1804*
- Vatican Anima Mundi Museum and Sharjah Museums Authority: a partnership to develop the exhibition 'So That You Might Know Each Other': Faith and Culture in Islam
- Western Australian Museum: an MoU to collaborate on the Emerging Curators Program and exhibition projects featuring Australian content, to the mutual interest and benefit of both museums and their audiences.

## Activity 6: Improve our efficiency and explore new ways of doing business

# Work collaboratively with government and other cultural bodies

PERFORMANCE CRITERIA	OUR TARGETS
Deliver new services to partner agencies via the Cultural and Corporate Shared Services Centre (CCSSC).	Five new services delivered.
Undertake collaborative projects and activities.	Culture Loop shuttle bus trial with nine partners.
WHAT WE ACHIEVED	

Provision of new finance and IT infrastructure services (and work towards payroll services) for the Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) and provision of new payroll services to the Museum of Australian Democracy (MoAD).

Continued successful provision of services to the National Portrait Gallery (NPG) (records management) and MoAD (records management and information technology).

Initiated trial of Culture Loop shuttle bus service for Canberra cultural institutions and tourist destinations.

## Analysis

# Cultural and Corporate Shared Services Centre (CCSSC)

In the 2017 Budget, the Museum received funding of \$8.9 million over three years from the Australian Government's Public Service Modernisation Fund to provide corporate services to partner agencies. The CCSSC aims to improve responsiveness and service quality, reduce duplication and enable collaboration between agencies.

In July 2018, AIATSIS commenced receiving finance services (TechOne) from the CCSSC. AIATSIS's payroll services are due to be moved over to the CCSSC in 2019–20, pending migration of historical data from the current service provider.

In May 2019, the CCSSC completed the transition of MoAD's payroll services from Treasury Shared Services. This was a significant and complex project, involving the investment of many months of work by the CCSSC and MoAD to ensure that the changeover occurred with limited disruption. In addition to these new services, during 2018–19 the CCSSC continued to deliver records management services and information technology to MoAD, and records management services to the NPG. Performance of the CCSSC is measured and reported in a number of ways. Monthly and quarterly service delivery reports are provided to participating agencies, and a consolidated and more detailed report provided annually. In addition, staff satisfaction surveys

are undertaken annually, as well as upon completion of the migration of services.

The CCSSC Governance Board, comprising heads of partner agencies, has been established to monitor and guide the strategic direction of the CCSSC. This is supported by a steering committee, which oversees the successful delivery of transitional and operational services.

Other projects delivered by the CCSSC during the year included:

- providing Aurion Systems Administrator support to the Australian Sports Commission
- commencing an upgrade of the CCSSC's service management system, Cherwell, to cater for the additional partner agencies coming on board
- analysing potential replacement digital asset management systems (DAMS) and media services support for CCSSC clients.

## Collaborative projects and activities Culture Loop

The Museum spearheaded the trial of the Culture Loop, a free shuttle bus that follows a one-hour circular route past many of Canberra's major cultural institutions and tourist destinations. Ten organisations were involved in the project: the National Film and Sound Archive, the National Library of Australia, Questacon, Parliament House, the Museum of Australian Democracy, Canberra Museum and Gallery, the National Capital Authority, VisitCanberra, the Canberra Centre and NewActon cultural precinct (the Molonglo Group). The service has been an outstanding success since its inception, averaging close to 200 passengers per day to the end of the initial trial period (19 June 2019), with the trial period being extended for a further six months.

## Part two: Performance reports

## Invest in our technological capability

PERFORMANCE CRITERIA	OUR TARGETS
mprove business processes for managing customer relationships.	Implement a new customer relationship system (CRM).
Ensure safe, secure and efficient networks for the Museum and CCSSC partners.	Upgrade information technology (IT) infrastructure.
Redevelop the Museum's website.	Launch the new website.
WHAT WE ACHIEVED	

The Museum worked towards implementation of a new CRM, thankQ.

IT infrastructure was upgraded with the installation of Nutanix hardware and the strengthening of IT security and compliance measures.

The new website was launched in October 2018.

## Analysis

### A new customer relationship system

The Museum undertook significant work this year to configure and develop its new CRM with the implementation of thankQ, a data management software tool that primarily supports organisations within the not-for-profit sector. The new CRM will allow the Museum to combine several separate systems and processes – membership, donations, communications, events and ticketing – into the one system.

The transition to the new CRM involved many business units reviewing their databases and practices. The work comprised a detailed analysis of the technical requirements for the project, scheduling resources for training and delivery, building the technical environment for hosting, as well as testing and acceptance processes. Many Museum business units have engaged with the project to enable the CRM to be implemented, with each affected area providing data validation and testing. A comprehensive staff training program has also taken place.

The CRM system is due to go live early in 2019–20.

#### Upgrade IT infrastructure

The Museum has procured new Nutanix hardware to replace the Cultural and Corporate Shared Services Centre's (CCSSC) aging production server and storage infrastructure. The Museum appointed Gulanga Group, a locally owned Indigenous business, to provide the hardware.

The hardware has been installed and imaged at the Museum's datacentres in Acton and Mitchell. Network connectivity and compatibility have been tested, and services have been upgraded to the required version. More than two-thirds (87) of the Museum's systems have been successfully migrated to Nutanix, with the remainder to occur in 2019–20.

Further IT security and compliance measures have been developed to ensure the CCSSC IT environment complies with the Australian Signals Directorate (ASD) 'Top 4' security requirements. As part of this, a Windows 10 update was completed in May 2019 to further strengthen the Museum's 'Essential 8' security compliance. The new CCSSC IT environment has the capability to support multiple CCSSC partner agencies.

#### Launch the new website

The Museum's new website went live on 17 October 2018. The aim for the new website was to offer users a responsive design suitable for use across a range of devices; an improved user interface with a contemporary and striking design; and improved navigation to make it easier for users to find information, complete key tasks and explore the rich content available across the site. The new website utilises a 'no dead ends' policy that encourages users to explore related content across the site and offers new ways of browsing content.

The project involved more than:

- 17,000 images being transferred and reviewed
- 6000 website pages being individually assessed
- 2800 website pages being redesigned and rebuilt
- 2400 website pages being migrated and held for future redesign
- 30 weeks of testing
- 15 specialists.

The new templates are flexible and modular, allowing a range of functionality and design options across the site. The new website has a powerful search tool that includes suggested terms and most popular searches. Additional features include a Defining Moments in Australian History timeline, audio on demand, Stories Explorer and a whole-of-Museum blog. The Museum's redeveloped website was highly commended at the 2019 Museums Australasia Multimedia & Publication Design Awards.

## Explore new ways of doing business

PERFORMANCE CRITERIA	OUR TARGETS
Develop a 'Stretch' Reconciliation Action Plan (RAP) for the Museum.	Commence consultation.
WHAT WE ACHIEVED	

The RAP Working Group commenced consultation with internal stakeholders to develop a 'Stretch' RAP.

## Analysis

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The Museum's RAP Working Group comprises the Director, Deputy Director, senior executive members, and staff from all divisions of the Museum, including Aboriginal and Torres Strait Islander people and non-Indigenous people. During 2018–19, the RAP Working Group commenced consultation for the development of a 'Stretch' RAP to succeed the Museum's 'Innovate' RAP.

The Museum's 'Stretch' RAP will extend the Museum's commitment to reconciliation by embedding reconciliation initiatives into business strategies over the longer term. The new RAP will set measurable targets and goals to ensure that reconciliation practices and activities become business as usual across the

organisation. Targets will include making additional commitments to the Museum's current activities, services, programs and relationships with stakeholders to advance reconciliation.

The Museum met with Reconciliation Australia in January 2019, and held meetings with members of the RAP Working Group on four occasions throughout the year, to discuss the Museum's 'Innovate' RAP and plan for the development of the 'Stretch' RAP. These consultations reflected on the Museum's unique position to tell the shared histories of all Australians. The Museum's report on existing RAP targets is in Part three of this report (p. 57).

The newly acquired Minyma Punu Kungkarangkalpa (Seven Sisters Tree Women), 2018, by senior and emerging artists from Tjanpi Desert Weavers, were displayed in The Studio.

Activity 7: **Deliver components of the Master Plan** 

## Forecourt

PERFORMANCE CRITERIA	OUR TARGETS
Deliver the Forecourt	Complete Stage 2
Project, an enhancement of	
the Museum's outdoor entry	

works.

## WHAT WE ACHIEVED

The Museum completed stages 1 and 2 of the project to redevelop its Forecourt, which remains on track to open to the public in late 2019.

## Analysis

and

The Museum completed the Stage 1 gardens in September 2018, timed to cause minimum disruption to visitors to the Rome: City and Empire exhibition. Stage 2 works, including the People's Walk and the installation of artwork from local First Nations peoples on sandstone markers, were completed this year. The finished Forecourt will be open to the public in late 2019, and will provide visitors with an exciting and sensory experience to welcome them to the Museum.

## **Discovery Centre**

PERFORMANCE CRITERIA Progress the Discovery Centre to create an interactive space for families.

Complete the design stage and commence construction.

WHAT WE ACHIEVED

The Museum completed the design of its new interactive space for families and started the enabling works to allow construction to commence.

## Analysis

The Museum's new Discovery Centre (working title) is due to open in 2019-20 and will be the first stage of the Museum's long-term gallery development program. The centre will provide an interactive space designed to attract and engage families and younger audiences, including an area specially designed for 0-5-year-olds. The Museum has engaged Melbourne-based design firm Arterial and teamed up with the original building architects, Ashton Raggatt McDougall, to create a space designed to stimulate imagination and curiosity.

The centre will comprise three main areas: an interactive play and discovery space, an art-craftactivity centre, and a place to rest and refuel. Young visitors will be able to explore the Museum's stories and the collection in fun, positive and playful ways and will be empowered to be a part of those stories and contribute their own through multimedia and handson experiences. Some of the experiences draw on Aboriginal and Torres Strait Islander themes, and the Museum has collaborated with representatives of the Erub, Wiradjuri and Ngunawal communities in the development of the content. The space features many objects from the National Historical Collection, including some remarkable vintage toys donated by Susan and Andrew Gibson and the Bridge family, as well as specially commissioned artworks and animations.

The Museum has begun the enabling works in preparation for the construction of the Discovery Centre to commence.

## Life in Australia

WH

PERFORMANCE CRITERIA	OUR TARGETS		
Develop the Life in Australia gallery, representing the environmental history of Australia.	Complete the design stage and commence construction.		
WHAT WE ACHIEVED			
The Museum completed the design of its new			

The environmental history gallery and is on track to commence construction in 2019-20.

## Analysis

The Museum has now completed the design process for the Life in Australia (working title) gallery, including audience engagement and research and value engineering.

A rich and collaborative partnership with New-Yorkbased 'experience-design' firm Local Projects will result in a gallery that presents the majesty and diversity of the Australian continent, and the ways in which the human and natural worlds are adapting and responding to dramatic change, through a number of immersive environments and displays. Visitors will be folded into the story through impressive, provocative and fun interactive and media moments as well as expansive open-collection showcases that celebrate the Museum's collection. Some of the highlights of the collection that will be on display in the new gallery include 250 mineral specimens from Broken Hill, an ice core drill used by Australian scientists in Antarctica, and the recently acquired pelt of a thylacine.

This year the Museum began preparations to decant the existing gallery spaces prior to construction commencing in 2019-20.



The National Museum of Australia's mission is to bring the world's cultures to Australia and present Australia's history and culture to the world. Since 2015, the Museum has been involved in exhibitions and creative projects seen by more than 1.7 million people in more than 40 countries, from the United Kingdom to China, Japan, Mexico, Singapore, Turkey, Belgium and beyond. The abundance and success of these projects are largely due to the Museum's International and Domestic Engagement team, a dedicated group of staff working proactively to initiate new projects and build on previous work with the Museum's existing partners in museums and galleries around Australia and overseas.

This year the Museum participated in an exhibition exchange with the National Museum of China (NMC) that saw *Old Masters: Australia's Great Bark Artists* on display at NMC in Beijing from July to September 2018, and *The Historical Expression of Chinese Art: Calligraphy and Painting from the National Museum of China* displayed at the Museum in Canberra from April to July 2019.

After its display in Beijing, *Old Masters* toured across mainland China in what the Australian Ambassador to China, Jan Adams, described as a 'cultural diplomacy milestone'. The exhibition of magnificent Arnhem Land bark paintings from the Museum's collection has also been displayed in Shanghai, Shenzhen and Chengdu. It is the first time this collection has been seen overseas, and more than 350,000 visitors flocked to the exhibition during the year. With the support of the Australia–China Council, Indigenous artists Witiyana Marika and Ishmael Marika travelled to Beijing for the opening event, and Ishmael also attended the opening in Shenzhen. The tour received strong coverage from Chinese media.

The Museum partnered with the South Australian Museum to tour Yidaki: Didjeridu and the Sound of Australia to Japan as part of the Department of Foreign Affairs and Trade's 'Australia Now' program in 2018. The exhibition was displayed as part of the Echigo Tsumari Triennale from July to September 2018, attracting over 40,000 visitors. The Australia–Japan Foundation supported the travel of Yolŋu community members to Japan for a weekend of public programming, including a cross-cultural concert with Yolŋu community members delivering yidaki performances, both traditional and contemporary, as well as a joint performance with famous Japanese yidaki player, GOMA. One of the program's most successful projects has been the development and exhibition of three graphic-panel displays delivered in partnership with the Department of Foreign Affairs and Trade. Two of the displays reproduce works from the Museum's *Yiwarra Kuju* and *Old Masters* exhibitions. The most recently developed display is based on the exhibition *Evolution: Torres Strait Masks*, in which the Museum partnered with the Gab Titui Cultural Centre, Waiben (Thursday Island). It explores the longstanding importance of masks in Torres Strait culture and how they influence contemporary art forms. The panel displays have been translated into multiple languages and have been shown at embassies, airports, shopping centres and even along major city streets.

In June 2019, the *Yiwarra Kuju* graphic panels were exhibited at the Caudan Arts Centre, Port Louis, Mauritius, in partnership with the Australian High Commission. Carly Davenport Acker, who was a cocurator on the original *Yiwarra Kuju* exhibition, travelled to the Indian Ocean island nation along with Mangkaja artist Mervyn Street, from Fitzroy Crossing, Western Australia, to conduct tours of the exhibition, deliver Indigenous art workshops to primary school students, present to graphic design students at Curtin Mauritius, run an artist-in-residency workshop with local artists, and participate in discussions with local institutions on cultural collaborations.

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Recognising the strong demand overseas for Indigenous Australian stories, the Museum is now working towards an international tour of the awardwinning exhibition Songlines: Tracking the Seven Sisters. This Indigenous-led exhibition about the epic Seven Sisters Dreaming combines stunning artworks and immersive multimedia installations to take visitors on a journey across the Australian desert. It is the perfect platform for sharing the history, culture and art of Indigenous Australia with international audiences, as well as showcasing the Museum's ethical practices and processes of enabling communities to tell their own stories. In 2019-20, and into the future, the Museum's multifaceted International Program will continue to facilitate cultural diplomacy, promote collaboration and exchange, and provide reciprocal opportunities for capacity-building with museum and gallery professionals internationally.



#### Part two: Performance reports

Central to the Museum's role as a national institution is its focus on meaningful engagement with all Australians in the telling of their stories, and its commitment to the history and cultures of the First Australians. The Museum's corporate plan sets out an ambitious program of activities framed around locally meaningful outreach and two-way engagement with Aboriginal and Torres Strait Islander peoples, organisations and communities. The Cultural Connections Initiative comprises two separate, complementary programs: the Encounters Fellowships program and the Cultural Connections program. Together, the two programs connect the Museum with diverse cultural practitioners and organisations in 16 locations across Australia. The general intent of both programs is to support. develop and strengthen cultural practitioners and their organisations, and facilitate community-led projects and initiatives to manage, maintain, interpret and share cultures and histories.

## **Encounters Fellowships program**

The fellowships program offers six Indigenous cultural workers the opportunity to gain professional development in a unique hands-on program that includes placements at the National Museum of Australia and other cultural institutions in Australia and the United Kingdom. Appointed in late 2018, the fellows were chosen from a highly competitive pool of Aboriginal and Torres Strait Islander applicants from around Australia. Each fellow will generate a business case for a community project related to their own area of interest.

The Museum welcomes Naomi Appleby (Nyamba Buru Yawuru, Broome), Kyra Edwards (Mount Flora Regional Museum, City of Stirling), Kyra Kum-Sing (Boomalli Artists, Sydney), Harold Ludwick (James Cook Museum, Cooktown), John Morseu (Australian Institute of Aboriginal and Torres Strait Islander Studies, Canberra) and Sherika Nulgit Duckhole (Mowanjum Aboriginal Art and Culture Centre, Derby).

While some components of the program will take place within participants' own communities, the 2019 cohort will spend several weeks in Canberra, where they will engage with the Museum and local partners including AIATSIS, the National Library of Australia, the National Gallery of Australia and the Australian War Memorial. They will also travel to the United Kingdom for placements with the British Museum, The Prince's School of Traditional Arts and the Royal Greenwich Museum. The intensive 12-week professional development program stretches across several months of 2019, with further programming in 2020 and beyond.

## **Cultural Connections program**

The Cultural Connections program supports professional development and employment opportunities for capacitystrengthening projects that Indigenous communities have prioritised. Over a two-year period, the Cultural Connections program will provide funding and support for several full-time, part-time and casual Indigenous Project Officer (IPO) positions to lead the delivery of workshops, exhibitions and educational activities. The program will also engage local cultural educators and intermediaries, community consultation officers, producers, filmmakers and photographers, emerging curators, artists, musicians and visual arts educators.

Ten organisations across the east coast of Australia have been identified as potential partners. These organisations are established regional leadership groups such as land councils, local councils (in partnership with local Indigenous advisory committees) and arts organisations. Each partner organisation will be offered mentoring and professional development opportunities for their IPO and cultural/creative workers through placements and collection access visits. The program will help strengthen and diversify skills, both cultural and professional, and provide research access to collections and specialists to support planning and development of community-based projects and activities.

Agreements have been signed with the Cook Shire Council, Eastern Zone Gujaga Aboriginal Corporation, La Perouse Local Aboriginal Land Council and Four Winds Concerts Incorporated. Negotiations with the remaining partner organisations also progressed this year with a view to finalising agreements in 2019–20. A guiding principle for the Cultural Connections program is 'co-design', which means that each partnership and agreement is unique, shaped at the local level through a collaborative consultation process.

The Museum is also keen to take part in global conversations around supporting capacity-building in Indigenous communities. In June 2019, Carly Davenport Acker, the Museum's Manager, Cultural Connections Initiative, presented at UNESCO's Culture 2030 | Rural– Urban Development: The Future of Historic Villages and Towns conference held in Meishan, China, as part of a session themed 'The creative economy, community engagement and cultural tourism to alleviate poverty'.

Working directly with Aboriginal and Torres Strait Islander communities to develop skills and professional capabilities, create employment and facilitate locally relevant, impactful community projects will contribute to the strengthening and sustainability of communities in the short and longer term. The programs enable the transmission of important cultural knowledge, as well as the generation of new insights and understandings that benefit the Museum and its partners.



The Museum's Conservation program is responsible for maintaining and preserving the richness of the National Historical Collection for all Australians to access, explore and treasure. The conservation of large technology provides an opportunity to literally bring to life the cars, motorbikes, trucks and other vehicles in the Museum's collection. Wherever possible, historic vehicles are kept in fully functional condition. Conservators in this area work closely with Museum curators and dedicated volunteers to research and collaborate on conservation efforts. Teams working and providing advice on the collection include former and recent vehicle owners, automotive experts, valuers, specialised craftspersons and people with historical associations to the collection. It means that the diverse collection - ranging from the 1925 Sundowner Bean 14hp driven by Francis Birtles on his record-breaking journey from London

to Melbourne in 1927, to the 1920s Model-T Ford truck used to promote Aeroplane Jelly from 1978 to 1988, and the Model 48-215 (FX) Holden sedan, the first commercially sold Holden in Australia — can be preserved, and even driven, to the delight of Museum workers and visitors.

One of the centrepieces of the Museum's historic vehicles collection is the 1967 Brabham BT23A-1 Repco V8 prototype race car. Built and driven by Australian racing legend Sir Jack Brabham AO, OBE, the Brabham prototype is representative of Australia's motoring history and of the mark Australia made on the racing world. The Museum acquired the vehicle in 2017 in excellent working condition. The Museum made a commitment at the time of acquisition to maintain the prototype in its intended functional racing condition with regular monitoring, vehicle maintenance, cleaning and an annual run.

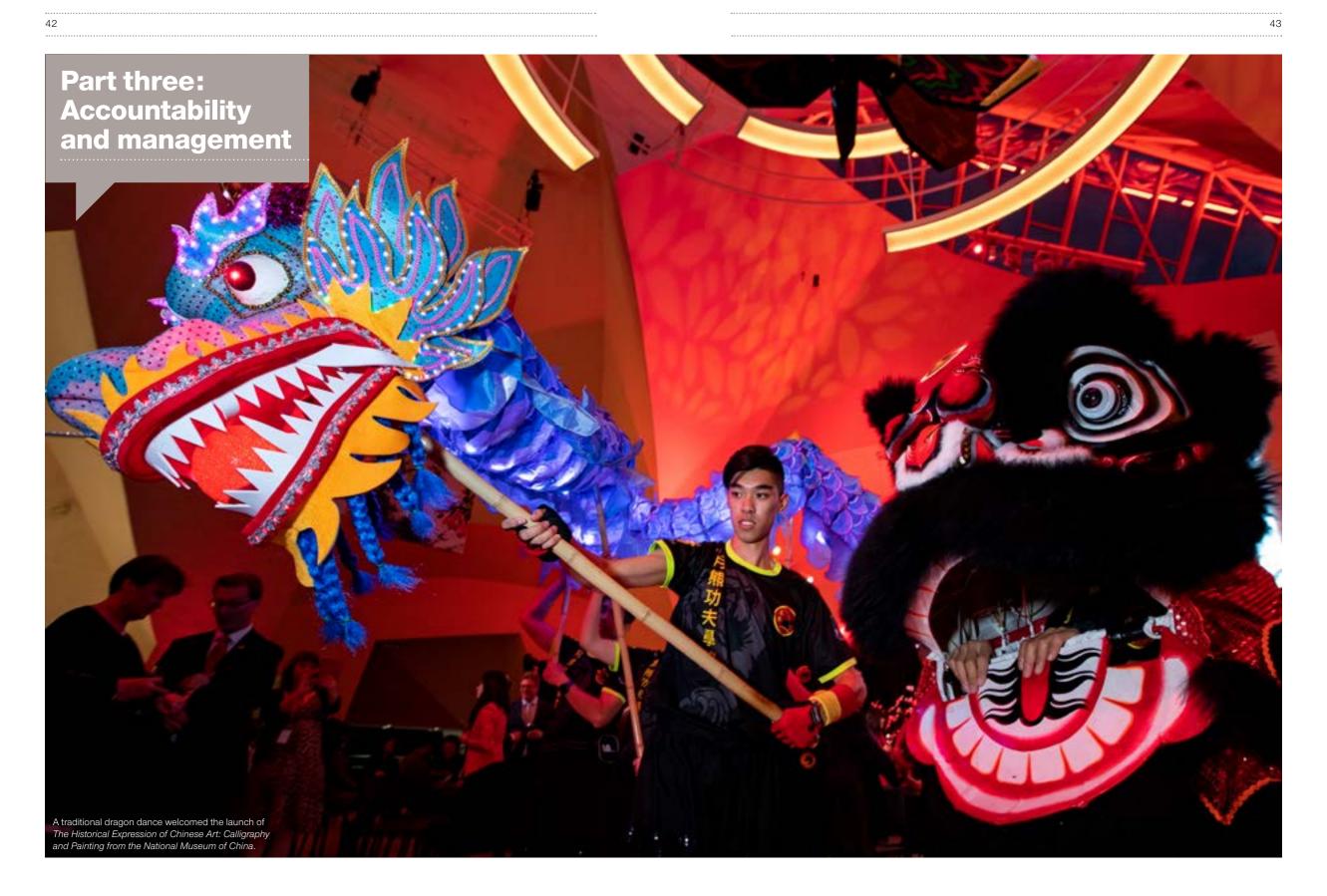
In March 2019, the Museum took the Brabham prototype to Melbourne to take place in festivities associated with the 2019 Formula One Australian Grand Prix. The car was displayed in the Grand Prix Corporation's Innovation and Technology Hub from 14 to 17 March, delighting an estimated 16,000 car racing enthusiasts. The Museum worked directly with Sir Jack Brabham's youngest son, David Brabham, as well as the Australian Grand Prix Corporation, to display the prototype for the first time alongside the original 1959 Cooper-Climax T51 and 1966 Repco Brabham BT19 cars, as well as Brabham Automotive's new BT62 racing car. The opportunity to show the cars together enhanced the public's understanding of the context and significance of the vehicle. Members of the Museum's Lifelong Learning team were on hand to speak with interest groups and communities in Melbourne, sharing

insights into the Museum's broader collection holdings, as well as the essential role of conservators in caring for different types of collections.

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The display of the Brabham prototype at the Grand Prix demonstrates the Museum's commitment to making collections accessible outside of the traditional museum environment. The Museum is now planning to take the Brabham prototype and other vehicles in the collection to spend a day on the track at Wakefield Park, Goulburn, later in 2019. These kinds of activities celebrate the Museum's expert conservation program and its important role in sharing the collections across communities, places, cultures and time.

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## Governance

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The National Museum of Australia is a statutory authority. In 2018–19, the Museum sat within the Commonwealth Arts portfolio. The ministers responsible for the Museum during 2018–19 were Senator the Hon Mitch Fifield, Minister for Communications and the Arts (to 29 May 2019), and the Hon Paul Fletcher MP, Minister for Communications, Cyber Safety and the Arts (29 May 2019 to 30 June 2019).

The Museum guides the delivery of its outputs through its corporate governance framework. This framework comprises the Museum's enabling legislation and other legislative instruments, managerial and organisational structures, corporate policies and strategies, and resource management practices.

## Legislation

The National Museum of Australia Act 1980 (the Museum Act) defines the broad functions and activities of the Museum. This Act established the Museum as a Commonwealth statutory authority and, along with the National Museum of Australia Regulations 2000, defines the Museum's role, functions and powers.

## **Functions and powers**

The functions and powers of the Museum are set out in sections 5, 6 and 7 of the Museum Act. Section 5 of the Museum Act specifies requirements for:

- a gallery of Aboriginal Australia to form part of the Museum
- the performance of functions in relation to the gallery. Section 6 of the Museum Act states that the functions of the Museum are:
- (a) to develop and maintain a national collection of historical material
- (b) to exhibit, or to make available for exhibition by others, historical material from the National Historical Collection or historical material that is otherwise in the possession of the Museum
- (baa) to exhibit material, whether in written form or in any other form, that relates to Australia's past, present and future
- (ba) from time to time as the occasion requires, to exhibit, by itself or in collaboration with others, in Australia or elsewhere, material, whether in written form or in any other form and whether relating to Australia or to a foreign country
- (c) to conduct, arrange for or assist in research into matters pertaining to Australian history
- (d) to disseminate information relating to Australian history and information relating to the Museum and its functions

 to develop and implement sponsorship, marketing and other commercial activities relating to the Museum's functions.

Section 6 also requires the Museum to use every endeavour to make the most advantageous use of the national collection in the national interest.

Section 7 of the Museum Act provides that the Museum has power to do all things necessary or convenient to be done for or in connection with the performance of its functions.

## **Resource management framework**

The primary piece of Commonwealth resource management legislation governing the Museum is the *Public Governance, Performance and Accountability Act 2013* (the PGPA Act). This Act establishes the guidelines of governance and accountability for public resources, with an emphasis on planning, performance and reporting. It requires the Museum's Council, as the accountable authority of the Museum's Council, as the accountable authority of the Museum's activities for the period to the Museum's responsible minister, for presentation to the parliament. The Museum's annual report must comply with the requirements of the *Public Governance, Performance and Accountability Rule 2014* (the PGPA Rule).

The *Public Service Act 1999* covers the powers of the Director of the Museum in relation to the management of human resources.

## **The Museum's Council**

The Council of the National Museum of Australia is responsible for the overall performance of the organisation, including setting the strategic direction and establishing goals for management. The Council works with executive management in developing, executing, monitoring and adjusting the appropriate strategies, and its non-executive members are appointed by the Governor-General in accordance with subsection 13(2) of the Museum Act.

The Museum Act provides for a Council consisting of a Chair, the Director of the Museum and between seven and 10 other members. All members are appointed by the Governor-General and, apart from the Director, are part-time appointees for terms of up to three years, although terms of appointment can be renewed. The Director is appointed by the Governor-General in accordance with section 23 of the Museum Act, and can hold office for a period not exceeding seven years.

The Museum provides Council members with information on changes to corporate governance responsibilities as it becomes available, including Australian National Audit Office documents and guidelines.

## Part three: Accountability and management



Council of the National Museum of Australia: (back row, I–r) Tony Nutt, Sarah Davies, David Jones (Chair), Dr Mathew Trinca, Dr Mike Haywood (front row, I–r) Maureen Plavsic, Ben Maguire, Vicki Coltman, Peter Walker, Fiona Jose. Absent is Stephen Byron.

The Council has procedures for the disclosure and resolution of any matter for its consideration that may result in a conflict of interest. Members are required to make the nature of that interest known at the commencement of a Council meeting, and details of such disclosures are recorded in the minutes of the meeting.

The Commonwealth Remuneration Tribunal determines remuneration for non-executive members. In 2018–19 there were no deputies of part-time members appointed under section 15(1) of the Museum Act, and no directions to the Council by the Minister.

## Meetings

The Museum Council held four meetings during 2018–19. A senior executive staff officer from the Arts Division of the Department of Communications and the Arts attended all meetings as an observer. The meetings were held on:

- 16 August 2018 (no. 166)
- 29 November 2018 (no. 167)
- 28 February 2019 (no. 168)
- 16 May 2019 (no. 169).

## **Members of Council**

The current membership of the Council provides a mix of skills and experience in the areas of history, law, education, the arts, media, Indigenous issues, marketing, social media, business, and financial and strategic management. On 30 June 2019 the Council comprised the following non-executive members: Mr David Jones, Chair (MBA, Harvard Business School; BEng (Hons), University of Melbourne), has been Executive Chairman of VGI Partners, a global equities absolute return fund manager, since 2014. He spent 17 years in private equity (1994-2011), as Managing Director at CHAMP Private Equity, Executive Director and Country Head of UBS Capital, and a Division Director at Macquarie Direct Investment. He is Chairman of VGI Partners Global Investments Limited (ASX: VG1) and Derwent Executive, a Member of the Investment Committee of EMR Capital, and a Non-Executive Director of Cape York Partnership. Mr Jones attended 4/4 meetings. Terms: 25 June 2018 -24 June 2021 (reappointed as Chair of Council); 25 June 2015 - 24 June 2018 (appointed Chair of Council); 30 May 2013 - 29 May 2016 (reappointed); 25 February 2010 - 24 February 2013.

Mr Ben Maguire, Deputy Chair (MBA, Australian Graduate School of Management, University of Sydney) is Chief Executive Officer of the Australian Trucking Association, Chairman of Remount Ltd, Director of Maguire Management, and Deputy Co-Chair of Regional Development Australia, Southern Inland. For eight years he was the Chief Executive Officer of the Australian Stockman's Hall of Fame and Outback Heritage Centre in Longreach, Queensland. He has been a member of the Slim Dusty Museum Advisory Board, and is a former executive manager of AGL Energy Limited. Mr Maguire attended 3/4 meetings. Terms: 20 August 2018 - 19 August 2021 (reappointed); 20 August 2015 - 19 August 2018. Mr Stephen Bvron (LLB Hons, Australian National University: Bachelor of Commerce, Australian National University) has been Chief Executive Officer of Canberra Airport and the Capital Airport Group since the airport's acquisition from the Commonwealth in 1998 by his father Terry Snow. A proud Canberran, Mr Byron grew up in the city and is now Chair of the Canberra Grammar Board, a member of the Board of Governors for the ANU Endowment of Excellence and a member of the Canberra Convention Bureau. Mr Byron is also a director of The Snow Foundation, a family foundation established in 1991. Mr Byron has attended 1/1 meetings. Term: 5 May 2019 - 4 May 2022.

Ms Vicki Coltman (MBA, University of

Ballarat; BBus, University of Ballarat; Grad. Dip Arts (Writing), Swinburne University of Technology) is a Director of the Art Gallery of Ballarat and a Trustee of the Art Gallery of Ballarat Foundation. She is also a committee member of the Ballarat North Sports Club and Ballarat North Football Club. Ms Coltman is the Executive Officer of the Ballarat Neighbourhood Centre and Vice President of the Central Highlands Association of Neighbourhood Houses. Ms Coltman has a wealth of experience in the business and arts sectors in her previous roles as a Ballarat city councillor, project manager and business owner. Ms Coltman attended 4/4 meetings. Term: 27 July 2017 - 26 July 2020. Ms Sarah Davies (BA (Hons), University of Leicester) is the Chief Executive Officer of Philanthropy Australia and has held other CEO positions, including at The Reach Foundation and Australian Communities Foundation. She was previously a consultant at Growth Solutions Group and The Hay Group. Ms Davies also serves on a number of diverse boards and committees, including as Director of Kids Under Cover, board member of the Centre for Social Impact, and board member of the Australian Advisory Board on Impact Investing. Ms Davies attended 4/4 meetings. Term: 27 July 2017 -26 July 2020.

## Dr Mike Haywood (PhD (Materials Engineering), University of Western Australia; BComm (Organisational Design), University of Western Australia; BEng (Mechanical Engineering), University of Western Australia) is the Founder of LiveHire Limited, an ASXlisted technology platform for employers to manage their current and future workforces. He also helped to launch the Women in Technology portal, an initiative which aims to attract women to the industry. Dr Haywood has broad expertise in entrepreneurial business and information technology, having previously established a variety of product technology, corporate advisory and business incubation companies and partnerships including IAS Group (Founder), Quiet Acoustics Pty Ltd (Founder) and Sterling Cooper Collective (Founder and Partner). Dr Haywood attended 4/4 meetings.

Term: 19 July 2018 - 18 July 2021.

Mrs Fiona Jose is the Chief Executive Officer of Cape York Partnership as well as the Cape York Leader of Empowered Communities. She holds a range of directorships including Non-Executive Director of the Board for all Cape York Partnership entities as well as Jabalbina Aboriginal Corporation. Mrs Jose attended 2/4 meetings. Term: 27 July 2017 - 26 July 2020. Mr Tony Nutt AO (BA (Hons), University of Western Australia) is an Adjunct Professor in the School of Arts and Sciences at the University of Notre Dame (Australia) and a non-executive director on the Australia Post Board. Mr Nutt has more than 35 years' experience advising both federal and state governments, including more than 10 years' service as a Principal Adviser to former Prime Minister, the Hon John Howard OM AC. and Chief of Staff to the former Attorney-General, the Hon Daryl Williams AM QC. He was also Federal and State Director of the Liberal Party of Australia. Director-General (Cabinet) and Principal Adviser to the former Premier of Victoria, the Hon Ted Baillieu. Mr Nutt attended 4/4 meetings. Term: 2 March 2018 -1 March 2021.

**Ms Maureen Plavsic** has 30 years of experience in media, advertising and brand marketing, including as Chief Executive Officer, Executive Director and Head of Sales and Corporate Marketing at Seven Network Limited. Ms Plavsic is Director of Ridge Consulting, a board member of Bestest Inc., and was previously a director of 1-Page, Pacific Brands, Macquarie Radio Network and Opera Australia, and a trustee of the National Gallery of Victoria. Ms Plavsic attended 4/4 meetings. Terms: 5 May 2019 – 4 May 2022 (reappointed); 5 May 2016 – 4 May 2019. Mr Peter Walker is a respected art dealer with more than 20 years' experience in the museum and gallery sector, and extensive knowledge of the commercial, national and international antiques and art market. He is the founder and owner of Peter Walker Fine Art in Adelaide, a gallery specialising in the sale of early Australian paintings and items of historical interest as well as contemporary art. Mr Walker is a member of the Australian Antique and Arts Dealers Association of Australia, and a valuer for the Australian Government's Cultural Gifts Program. He is actively involved in the Adelaide philanthropic community, holding the positions of Chair of the Helpmann Academy Foundation, and member of the Helpmann Academy Board of Governors. Mr Walker attended 4/4 meetings. Term: 19 July 2018 - 18 July 2021. Outgoing member/s in 2018-19 were:

Professor Catharine Lumby (PhD (Media and Communication), Macquarie University; BA (Hons), LLB, University of Sydney) is Professor of Media at Macquarie University, where her research spans media services, gender studies and media content regulation. She was the Foundation Chair. Media and Communications Department, Sydney University, and Foundation Director, Journalism and Media Research Centre, at the University of New South Wales, and is a member of the editorial boards of Public Communication Review, International Journal of Cultural Studies and Feminist Media Studies. Since 2004 she has worked in a pro-bono role advising the National Rugby League on cultural change and education programs for players. Before entering academia in 2000 she was a journalist and opinion writer and has worked for the Sydney Morning Herald, the Australian Broadcasting Corporation and the *Bulletin*. Professor Lumby attended 4/4 meetings. Terms: 30 May 2016 – 29 May 2019 (reappointed); 30 May 2013 - 29 May 2016. Mr Michael Traill AM (MBA, Harvard Business School: BA (Hons), University of Melbourne) was the founding Chief Executive Officer of Social Ventures Australia (SVA) from 2002 to 2014, and co-founder and Executive Director of Macquarie Group's private equity arm, Macquarie Direct Investment. Mr Traill has expertise in philanthropy investment and development and is Director of MH Carnegie & Co and chair of a number of organisations, including Goodstart Early Learning, Assetic Pty Ltd and the Paul Ramsay Foundation. Mr Traill attended 3/3 meetings. Term: 5 May 2016 -4 May 2019.

## **Council committees and advisory groups**

## Audit, Finance and Risk Committee

The Audit, Finance and Risk Committee (AFRC) is constituted under section 21 of the Museum Act as a committee of the Council of the National Museum of Australia. Council has established the AFRC in compliance with section 45 of the PGPA Act and section 17 of the PGPA Rule. The AFRC's functions are to:

- review the Museum's financial reporting, performance reporting, system of risk oversight and management and system of internal controls
- provide advice independent of Museum management
- help the Museum and Council members comply with their obligations under the PGPA Act and associated framework
- provide a forum for communication between Council members, Museum executive managers, and the internal and external auditors of the Museum
- examine and recommend the Museum's annual financial statements for Council's endorsement.
   The AFRC membership as at 30 June 2019 was:
- Mr Ben Maguire (Committee Chair, Council member, 4/4 meetings)
- Mr Tony Nutt AO (Committee Member, Council member, 4/4 meetings)
- Mr Graham Smith (Independent member, 4/4 meetings).

The outgoing member in 2018–19 was Professor Catharine Lumby (Committee Deputy Chair, Council member, 4/4 meetings).

- Four meetings of the AFRC were held in 2018–19: • 15 August 2018 (no. 87)
- 28 November 2018 (no. 88)
- 27 February 2019 (no. 89)
- 15 May 2019 (no. 90).

## **Indigenous Reference Group**

The Museum's Indigenous Reference Group (IRG) is constituted under section 21 of the Museum Act as a committee of the Council of the National Museum of Australia. The IRG provides expert advice to the Council of the Museum regarding the Museum's activities that represent and serve the interests of Aboriginal and Torres Strait Islander peoples and the broader Australian community. The Council authorises the IRG, within its responsibilities, to advise the Council on:

- the collection, interpretation and exhibition of historical material in relation to Aboriginal and Torres Strait Islander peoples
- all policies, programs, publications and events of significance to Aboriginal and Torres Strait Islander peoples
- any other matters referred to it by the Council or Director that are relevant to its role.
   The IRG membership as at 30 June 2019 was:
- Mrs Fiona Jose (Council member, Chair, 2/2 meetings)
- Mr Tony Calgaret (2/2 meetings)
- Mr Paul House (0/0 meetings, newly appointed)
- Mr John-Paul Janke (0/0 meetings, newly appointed)
- Mr Aven Noah (2/2 meetings)
- Ms Alison Page (2/2 meetings)
- Ms Zoe Rimmer (1/2 meetings)
- Dr Shayne Williams (1/2 meetings). Outgoing members in 2018–19 were:
- Mr Jason Eades (Deputy Chair, 0/1 meetings)
- Ms Henrietta Marrie (1/1 meetings)
- Ms Irene Stainton (1/1 meetings)
- Mr Russell Taylor (0/1 meetings). Two meetings of the IRG were held in 2018–19:
- 15 August 2018 (no. 19)
- 14 November 2018 (no. 20).

## **Advisory groups**

The three advisory groups convened by Council in 2016–17 to focus on key priorities continued to meet during 2018–19. These advisory groups were:

- Development, including corporate partnerships and philanthropy
- Commercial growth, including brand, reputation and commercial opportunities
- Digital strategy, including emerging technologies, digital collection management, augmented reality and user experience.

# Performance management framework

The Museum's organisational performance management framework provides the structure for delivering outputs and outcomes through planning, policy and procedural work. Performance is guided by the Museum's strategic, corporate and business plans. Performance is monitored by quantitative measures, project management practices and qualitative reports. The Museum reports to Council each quarter against

the key activities outlined in the corporate plan. The corporate plan identifies the Museum's business focus for the year, and measures outcomes and performance against each output. This ensures that accountability of performance is carried out across the organisation.

The Museum reports its performance to government and other external interests through the annual report and the Portfolio Budget Statements (PBS).

# Key activities and the corporate plan

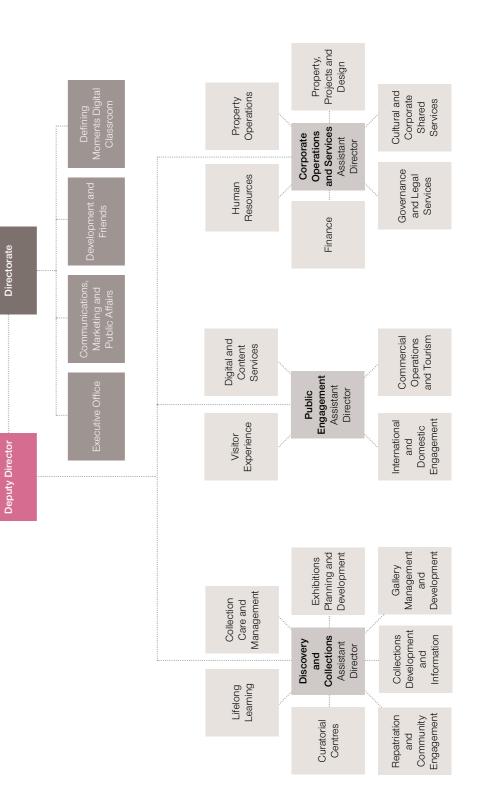
The Corporate Plan 2018–19 sets out the key activities for the year, consistent with the PBS and the Museum's five key streams of endeavour (see pp. 10, 16). One or more performance criteria are specified for each key activity, with identified targets to measure the Museum's performance for the year. The Museum's results against the performance criteria for 2018–19, and analysis of their contribution to the achievement of the Museum's purpose, are reported in Part two: Performance reports.

## **Business planning**

Business planning is central to the Museum's delivery of outcomes and outputs for its stakeholders. Museum business units implement annual business plans that are linked to the Museum's strategic plan, corporate plan, business priorities and budgets. Business planning identifies key risks and risk mitigation for the delivery of these priorities. ctor

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**Organisational chart** 





The National Museum of Australia's executive (I-r): Ruth Wilson, Dr Mathew Trinca, Fiona Dalton, Stephanie Bull and Katherine McMahon.

## **Executive Management Group**

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The Executive Management Group (EMG), comprising the Director, a Deputy Director and three Assistant Directors, provides strategic and operational leadership for the Museum, including the management of major projects and the forward exhibition program. Dr Mathew Trinca was appointed Director of the National Museum of Australia in February 2014. He was reappointed for a further five years in December 2018. Dr Trinca was the Acting Director of the National Museum from 2 July 2013. Previously he was an Assistant Director with responsibility for collections acquisition, management and preservation; redevelopment of permanent galleries; temporary and travelling exhibitions; and curatorial and research activities. Dr Trinca has published papers on the history of Australian travel to London and on museums and their meaning, and has co-edited two books, Country:

Visions of Land and People in Western Australia (2002) and Under Suspicion: Citizenship and Internment in Australia during the Second World War (2008). He is the Co-Chair of the Australia Singapore Arts Group, an Executive Member of the International Council of Museums (ICOM) Australia, and a member of the boards of the Canberra Convention Bureau and Canberra Writers Festival.

**Ms Stephanie Bull** was appointed to the role of Deputy Director in May 2018. She was Chief Operating Officer since 2016, in which role she oversaw the delivery of corporate functions at the Museum and the development of the CCSSC. Ms Bull commenced her public sector career in the Department of Defence, before moving to the Australian War Memorial. She joined the Museum in 2004, managing the Museum's exhibitions and gallery redevelopment program, and went on to expand the Museum's international exhibitions and partnerships program. **Ms Fiona Dalton** was appointed Acting Assistant Director, Corporate Services and Operations, in June 2018. She joined the Museum in 2007 as the Legal Services Manager. Since 2015 she has managed the Museum's governance program, overseeing corporate and business planning and performance reporting, as well as the provision of secretariat and policy support to the Museum's Council and EMG. Ms Dalton began her public sector career in the Department of Health, and possesses a broad range of experience working as a government lawyer and policy officer. Her qualifications include a Bachelor of Laws from the Queensland University of Technology, and a Master of Laws (specialising in International Law) from the Australian National University.

Ms Katherine McMahon was appointed Acting Assistant Director, Collections and Discovery, in June 2018. She joined the Museum in 2017 to oversee the delivery of the Museum's major gallery renewal program. She worked at the Australian War Memorial from 2002 to 2017, where she played an instrumental role in developing the strategic direction of the exhibitions program. Ms McMahon oversaw a \$70 million program of gallery revitalisation over a 10-year period, which included the \$32 million redevelopment of the historic and heritage-listed First World War galleries. She has worked in the public sector for 24 years and holds a Bachelor of Arts (Art History and Curatorship) from the Australian National University. Ms Ruth Wilson was appointed Acting Assistant Director, Public Engagement, in June 2018, having previously worked at the Museum as the Acting Assistant Director, Collections and Content, and the Associate Director, Visitor Services and Development, since 1 February 2016. Ms Wilson has an extensive commercial background in both the private and public sectors, including a wealth of cultural agency experience from previous executive positions at the National Gallery of Australia and, more recently, at the National Portrait Gallery.

## **Executive remuneration**

Commonwealth entities are required to disclose remuneration information for key management personnel, senior executives and other highly paid staff in their annual reports in accordance with the PGPA Rule, sections 17CA–17CE.

#### Principal Executive Officer (PEO)

Remuneration for the Museum's Director is determined by the Remuneration Tribunal (RT), which is responsible for setting the classification band and reference rates for PEOs.

The Museum's Council is deemed the PEO's employing body. The Council, after seeking the views

of the Minister, determines total remuneration for the Director. In determining total remuneration and performance pay, the Council must have regard to the RT's policies, guides and determinations, especially:

- Performance Remuneration Guidelines
- Guidelines for Making a Submission
- Guide to the Principle Executive Office (PEO) Structure
- Remuneration Tribunal Determination 2019: Principal Executive Office – Classification Structure and Terms and Conditions
- the Total Remuneration Reference Rate. The remuneration components for the Director comprise:
- a total remuneration rate of between 10 per cent below and 5 per cent above the reference rate set by the RT. (Remuneration above this range requires a submission to, and written consent of, the RT)
- a maximum of 15 per cent performance pay based on verifiable measures for assessing performance.

## Senior Executive Service (SES) employees

Remuneration for SES employees is set consistent with the Workplace Bargaining Policy 2018 (WBP), issued by the Australian Public Service Commission. Under section 24(1) of the Public Service Act, the Director is responsible for setting the remuneration for SES employees. Annual pay increases are aligned to the amount received by non-SES employees under the *National Museum of Australia Enterprise Agreement* 2017–2020.

The remuneration component for SES employees comprises a total remuneration rate with a notional amount for superannuation. However, if the person is in a defined benefit scheme, then the rules of the scheme apply.

The Director reviews the total remuneration increases annually, with regard to the outcome of the employee's performance assessment measured against the established performance agreement. Remuneration is benchmarked against the Australian Public Service Remuneration Report.

## Highly paid staff

Remuneration for highly paid employees is consistent with the WBP. The Director is responsible for setting remuneration for these employees through an Individual Flexibility Agreement (IFA) made under the *National Museum of Australia Enterprise Agreement 2017–2020.* 

The remuneration components may comprise additional remuneration or non-monetary benefits (e.g. flexibility in leave arrangements) or a combination of both. Any such remuneration components would be consistent with the WBP and benchmarked against the *Australian Public Service Remuneration Report*.

There were no highly paid staff (within the meaning of the PGPA Rule) employed by the Museum in 2018–19.

Museum executive			Council members		
NAME	POSITION	TERM AS KMP	NAME	POSITION	TERM AS KMP
Dr Mathew Trinca	Director	full year	Mr David Jones	Chair	25 June 2018 - 24 June 2021
Ms Stephanie Bull	Deputy Director	full year	Mr Ben Maguire	Deputy Chair	20 August 2015 - 19 August 2018
Ms Ruth Wilson	A/g Assistant Director, Public	full year			20 August 2018 – 19 August 2021
	Engagement		Ms Maureen Plavsic	Non-executive member	5 May 2016 - 4 May 2019
Ms Katherine McMahon	A/g Assistant Director, Discovery	full year			5 May 2019 - 4 May 2022
		×	Ms Fiona Jose	Non-executive member	27 July 2017 - 26 July 2020
Ms Fiona Dalton	orporate	full year	Ms Sarah Davies	Non-executive member	27 July 2017 - 26 July 2020
	Operations and Services		Ms Vicki Coltman	Non-executive member	27 July 2017 - 26 July 2020
			Mr Tony Nutt	Non-executive member	2 March 2018 - 1 March 2021
			Mr Peter Walker	Non-executive member	19 July 2018 – 18 July 2021
			Dr Mike Haywood	Non-executive member	19 July 2018 - 18 July 2021
			Mr Stephen Byron	Non-executive member	5 May 2019 - 4 May 2022
			Mr Michael Traill	Non-executive member	5 May 2016 - 4 May 2019
			Prof Catharine Lumby	Non-executive member	30 May 2016 - 29 May 2019
Executive remuneration 2018-19	2018–19				
		SHORT, TERM BEN	IEEITS POST-EMPLOAMEI	SHORT TERM RENEETS POST-EMPLOYAGENT OTHER LONG-TERM RENEETS TERMINATION	C TERMINATION TOTAL

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			SHOR	SHORT-TERM BENEFITS	POST-EMPLOYMENT BENEFITS	OTHER LONG-TERM BENEFITS	TERMINATION BENEFITS	TOTAL REMUNERATION
Name	Position title	Base salary	Bonuses	Other benefits and allowances	Superannuation contributions	Long service Other leave		
Trinca, Mathew	Director	\$272,626	\$47,667	\$6089	\$44,015	\$10,468		\$380,864
Bull, Stephanie	Deputy Director	\$271,729			\$43,870	\$15,372		\$330,971
Wilson, Ruth	A/g Assistant Director, Public Engagement	\$223,796	\$6250		\$31,514	\$8273		\$269,833
McMahon, Katherine	A/g Assistant Director, Discovery and Collections	\$201,921		\$240	\$27,509	\$38,300		\$267,970
Dalton, Fiona	A/g Assistant Director, Corporate Operations and Services	\$203,179			\$31,255	\$6041		\$240,474

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stater cial finar the .⊑ lefit eporting threshold. but as a long-term ben r the r table under t n this ta .⊆ <u>.</u>0 udes Council members as remuneration is ual leave is treated as a short-term benefit Exclu

#### Part three: Accountability and management

## **Corporate Management Group**

The Corporate Management Group (CMG) provides a framework for managers across the Museum to collectively review, make decisions and provide advice to the Museum's executive management team on operational matters, major projects and programs, and to track progress against the performance targets in the corporate plan.

CMG comprises all Museum business unit managers, senior managers and the executive management team. Key deliverables include developing, reviewing and monitoring the Museum's strategic and business plans; providing quarterly progress reports against the annual corporate plan to the Museum Council; developing and reviewing the whole-of-Museum budget for executive approval; contributing to whole-of-Museum workforce planning, including staffing and recruitment proposals; and reviewing exhibition and program proposals.

A number of Museum working groups and committees report through the CMG framework to EMG to ensure information is shared with all relevant areas of the Museum, and to facilitate participation in decision-making and accountability. Reporting groups include the Acquisitions and Collections Group and the Inclusion Committee (formerly the Diversity Committee). Regular updates on major projects and the forward exhibition program are also provided to CMG.

## **Policies and plans**

The Museum has a comprehensive suite of policies and plans. These are monitored and reviewed at regular intervals and made publicly available on the Museum's website. Five of the Museum's published policies or plans require reporting of activities or performance in the Museum's annual report: the Donor Recognition Policy, the Partner Recognition and Sponsorship Policy, the Reconciliation Action Plan, the Indigenous Australian Art Charter of Principles for Publicly Funded Collecting Institutions, and the Client Service Charter.

## **Donor Recognition Policy and Partner Recognition and Sponsorship Policy**

Support from corporations, organisations and foundations 2018–19

## **Cultural Partners**

The British Museum National Museum of China Shanghai Natural History Museum Shanghai Science & Technology Museum Musei Vaticani Sharjah Museums Authority Muséum d'histoire naturelle du Havre

## **Government Partners**

Australian Government, Department of Communications and the Arts Australian Government, International Exhibitions Insurance Program Australia-China Council Australian Embassy, China

## **Principal Partner** Gandel Philanthropy

**Major Partners** VisitCanberra Australia Post

## Supporting Partners

De Bortoli Pratt Foundation Mei & Picchi

Legal Partner MinterEllison

**Program Partner** ABC Radio

## Media Partners

Fairfax Media The Monthly The Saturday Paper Prime 7 oOh!media Operations Pty Ltd Palace Cinema

**Airline Partner** Singapore Airlines

Accommodation Partners

QT Canberra Accor Hotels Hyatt Hotel Canberra

**Beverage Partners Capital Wines** Clonakilla

## Support from individuals and groups 2018–19

The Museum acknowledges and thanks all donors, including those who would like to remain anonymous, who have contributed significantly during 2018-19 to fundraising programs, education initiatives, exhibitions and the Museum's collection: Lynne Alexander Margaret and Ken Alexander Dr Marion Amies Robin and Mary-Ann Anderson Eric and Peg Armstrong and family The Arnberg family Peter Barclay OAM and Dorothy Barclay Helen Barnes Belfanti family Graeme and Linda Beveridge Robin Blake

management personnel (KMP) 2018-19

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## National Museum of Australia Annual Report 18-19

Daryl Blaxland Kayla Borman The estate of Diana Boyd Keith Bradley Nicole Bright Joan ten Brummelaar Eileen Bryan Dr Geoffrey Burkhardt Anthony Bushell Stephen Byron Stewart and Iris Campbell Jeanette Carroll Wal Childs Alex and Linda Church Alison Cluaston Cornes Vicki Coltman Helen Cosgrove Karen and Paddy Costanzo Catherine Crompton Maria Magda Damo Sarah Davies Alan C Dawson Jennifer Dobbin Lynne Duckham OAM Sue and Steve Dyer Jennie Edwards Carolyn Forster OAM and Richard Forster Bob and Irene Foster John Gandel AC and Pauline Gandel AC Greer Gehrt Daniel Gilbert AM Lucy Gormly Ross Gough Elizabeth Grant AM Elizabeth Grav Helen Kun Hai and Jason Jingshi Li Elizabeth Halfnights Helen Harvie Sally Anne Hasluck OAM Heather Henderson Meredith Hinchliffe Margaret Hughes Jenny and Eric Hunter Bill & Trish Hyland Fiona J James David Jones and Melinda Conrad Fiona Jose Sandie and Trevor Kaine Maureen and Keith Kerridge Joan Kitchin Susan Klimpsch Pat Kneebone Gerry and Ted Kruger Thena Kyprianou lan Lawrence

Teresa Layton Lady Jodie Leonard Marjorie Lindenmayer Colin Macdonald Patricia McLachlan Pip McNaught Ben and Marina Maguire Neil Manson Elizabeth Mayberry Betty Meehan Rob and Joan Merrell Pip Merriman John Miller AO Peter Mitchell Dr Elizabeth Morrison The Mundango Charitable Trust Neil Munro Jenny Myers Brenda and Ian Nicholson Tony Nutt AO Patricia Ann Palmer Michael and Rita Parker Mark Parkinson Margaret Pender and Di Chalmers Andrew and Monica Phelan Peter Pigott AM Kirsten Pinnington Tony and Kaye Purnell The Hon Margaret Reid AO David Richardson K Riethmiller Marie and Barry Rilev Sanya Ritchie Jennifer J Rowland Karen and Bill Ruse Sean Sadimoen Garth Shaw Chris Sinclair Dr Sharyn Sinclair-Hannocks Geoff Speldewinde Keith Speldewinde **Russell Speldewinde** Robert Stanton Helene Stead Amber Stewart James Thirkell Olive Thompson Margaret Tong Michael Traill AM and Jenny Gage Traill Dr Mathew Trinca Linnett & David Turner Andrew Tweedie Penelope Vaile Linda Wake Peter Walker

#### Part three: Accountability and management

Kathy Walter Denis Warne Dawn Allison Waterhouse Norman and Joy Wheatley Sally White OAM and Geoffrey White OAM Louise Willey Jennifer and Paul Winch Kylie Winkworth Suzanne Wood Moh Yan Yang

## Significant support

The Museum acknowledges and thanks all donors who have contributed significantly to activities, fundraising programs and the Museum's collection:

## Perpetual Governor (\$1 million and above) John Gandel AC and Pauline Gandel AC

Geoff Ford OAM and Kerrie Ford

Life Governor (\$500.000-\$999.999)

Wayne and Vicki McGeoch

The late Diana Boyd

Jim Maple-Brown AM and Pamela Maple-Brown Governor (\$100,000-\$499,999) The Dick and Pip Smith Foundation The Prince's Trust Australia The Scully Fund Lindy Chamberlain-Creighton Professor Graeme Clark AC Edward Frank Everitt and Eric George Christopher Hodges and Helen Eager Richard (Dick) Kimber John Moriarty AM and Ros Moriarty Sidney Sinclair

## Major Benefactor (\$50,000-\$99,999)

The Australia Council for the Arts Gordon Darling Foundation Robin Bryant Joel and Margaret Cowey Jack Gallaway The Gibson family

## Benefactor (\$10,000-\$49,999)

The Mundango Charitable Trust The Rossi Foundation Sidney Myer Fund Geoff and Fran Barker Graeme and Linda Beveridge Daryl D Blaxland The Brideson family Jean Clements Professor Robert W Crompton AM The Cuckson family Ken Done AM Sue and Steve Dyer

Dr Guy Fitzhardinge AM Daniel Gilbert AM Gwyn Gillard Lucy Gormly Jeremy Gould Professor Elerv Hamilton-Smith AM Alexander and Domitille Hartman Susan and Grant Hilliard Meredith Hinchliffe The family of Raymond Arthur Holliday Emeritus Professor Andrea Hull AO Dr Anthea Hyslop David Jones and Melinda Conrad Carol and Richard Kemp The Kennedy family Maureen and Keith Kerridge The late Patricia McCracken The McCue family Peter Pigott AM Jan L Robertson John and Pam Seccombe Graham Smith The family of the late Sir Alastair Stephen Rex Stevenson AO and Caroline Stevenson Michael Traill AM and Jenny Gage Traill Norman and Joy Wheatley Sally White OAM and Geoffrey White OAM Kim Williams AM and Catherine Dovey Tony Willsallen Cameron Wright Tania Young

#### Fellow (\$5000-\$9999)

Kindred Spirits Foundation Moyes Delta Glider Royal Automobile Club of Australia Treviris Holdings Margaret Anderson Rena Estick and Rae Clarke Marjorie Lindenmayer Eloise Murphy Archdeacon Anne Ranse

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Lynne Alexander Margaret and Ken Alexander Dr Marion Amies Duncan Anderson Robin and Mary-Ann Anderson The Arnberg family Rena Atkow Peter Barclay OAM and Dorothy Barclay Helen Barnes Belfanti family Elizabeth Bennett Marc Besen AC

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## National Museum of Australia Annual Report 18-19

Joan Kitchin

Susan Klimpsch

Patricia Kneebone

Thena Kyprianou

Kayla Borman Keith Bradley AM and Kerry O'Kane Nicole Bright HM and JE Brown Eileen Bryan Dr Geoffrey Burkhardt Anthony Bushell Stephen Byron Dorothy Cameron Stewart and Iris Campbell Jeanette Carroll Wal Childs Alex and Linda Church Christine Clark Alison Cluaston Cornes Vicki Coltman Mervyn and Shirley Cornish Dr Mark Crees Suzanne Curtis and Tony Gay Graham Dash Sarah Davies Merrell Davis OAM Haydn Daw Alan C Dawson Patricia Degens Jennifer Dobbin Lynne Duckham OAM Jennie Edwards Sandy Forbes Katee Forner Carolyn Forster OAM and Richard Forster Bob and Irene Foster Andrew Freeman Greer Gehrt Julian Goldenberg and Neta Saint Ross Gough Alan and Andy Greenslade Sally Grimes Helen Kun Hai and Jason Jingshi Li Elizabeth Halfnights Sally Anne Hasluck OAM Catherine Harris Helen Harvie Keith Hearn and Bruce Hearn Dr Beth Heyde Dr Marian Hill Jenny and Eric Hunter Mark Huppert and Theresa Rowan Dr Anthea Hyslop Christine Jackson Fiona J James Dr Joseph Johnson Fiona Jose Sandie and Trevor Kaine Kasandra Karvelas Yvonne Kilgour

lan Lawrence Ailsa Lawton Lady Jodie Leonard Nicholas Lidstone Colin Macdonald Merv McDonald Patricia McLachlan Ben and Marina Maguire Catherine and Strat Mairs Neil Manson Elizabeth Mayberry Betty Meehan Louise Muir The late Emeritus Professor John Mulvanev AO Ron Muncaster Simon Murnane Michael Nicolazzo Jim and Sophia Notaras Tony Nutt AO Michael and Rita Parker David Peck Colin Percival Andrew and Monica Phelan Kirsten Pinnington Brian Polden The Pooley family Dr Diana Quiggin The Hon Margaret Reid AO Dr Gary Reynolds David Richardson Sanva Ritchie Mark Rolfe Winnifred Rosser OAM Jennifer J Rowland The Rutledge family, in memory of Thomas Lloyd Forster Rutledge Sean Sadimoen Margie Seale and David Hardy Gwen and Terry Sharman Chris Sinclair Dr Sharyn Sinclair-Hannocks Robert Stanton Amber Stewart James Thirkell Olive Thompson Margaret Tong Dr Mathew Trinca Linnett and David Turner Andrew Tweedie Penelope Vaile Michael Vaughan Linda Wake

#### Part three: Accountability and management

Peter Walker Peter and Liz Warner Hilary White Louise Willey Paul Winch Paul and Jennifer Winch Kylie Winkworth Ruth Wilson Suzanne Wood Kaely and Mike Woods Moh Yan Yang Cindy Young

#### **Donors to the National Historical Collection**

The National Historical Collection was greatly enhanced during 2018–19 through the donation of objects by anonymous givers and the following donors: Australian Bureau of Statistics National Library of Australia New Hope Group Parliament of Western Australia Roe 8 Community Collection Group Professor Jon Altman The family of John Bey Tony Dare-Edwards Joe Duggan Dr Angela Dulhunty, in loving memory of the achievements of John and Roma Dulhunty lan Dunlop Dr Robert Edwards The Honourable Leneen Forde AC The Neville Gare family Valerie Grant and the Old family John Henryon Azroum McKenzie Trudy Mehrer Leesa Plester Professor Peter Read Philip Reed Trish Roberts Dr Shirleene Robinson, on behalf of The Equality Campaign Dr Mike Smith Tom Snow and Brooke Horne Bruce and Nan Webber Miki Whitehouse, in memory of her mother Marianne Seemann The Wiggles

## **Diversity Action Plan**

The Museum's commitment to promoting an inclusive workplace culture is set out under its Diversity Action Plan, through which the Museum develops and implements strategies to ensure that the Museum celebrates and values diversity, creates a fair and respectful workplace culture, and builds and retains diverse capabilities and experiences. The Museum has progressed a number of diversity initiatives this year, including:

- establishing an informal carer's network for staff
- providing mental health first aid training for staff to support colleagues, increase awareness of mental health and reduce stigma around mental illness
- participating in the ACT Government's Healthier Work
   program
- embedding a 'People and Culture' framework to create a positive workplace culture
- providing proactive support of return-to-work programs for ill and injured staff
- ensuring all project plans have accessibility provisions
- committing to a flexible workplace environment that caters for staff needs
- establishing special measures and identified positions for Aboriginal and Torres Strait Islander people and people with a disability
- providing training to enable staff to remove barriers to accessibility of information and increase staff awareness of accessibility issues
- actively encouraging staff to participate in multicultural activities and celebrations.

Scott Grimley, the Museum's Diversity and Wellbeing Support Officer, won the Individual Award at the Australian Public Service's Diversity and Gender Equality Awards for 2018. These awards recognise outstanding contributions to workplace diversity across the APS and nationally. The Museum recommended Scott (and his guide dog Dudley) for the Individual Award, in recognition of his leadership in disability advocacy both at the Museum and across the Australian Capital Territory.

## **Reconciliation Action Plan**

In May 2015 the Museum launched its 'Innovate' Reconciliation Action Plan (RAP). As part of the RAP, the Museum made a commitment to report on RAP activities in its annual report. Its vision for reconciliation is to work closely with communities to create opportunities for Aboriginal and Torres Strait Islander people to contribute to, participate in and enjoy the Museum's programs. The Museum strives to show respect to Aboriginal and Torres Strait Islander people, to value their culture and histories and to be inclusive and welcoming to all. The Director, Deputy Director and senior executive members have supported the Museum's RAP, and participate as members of the RAP Working Group, together with staff from divisions across the Museum, made up of Aboriginal and Torres Strait Islander people and non-Indigenous people.

During 2018–19, the RAP Working Group met four times and began developing a 'Stretch' RAP to

increase the Museum's commitment to reconciliation (see pp. 33–34). Throughout the year, the Museum also delivered against existing RAP targets by:

- increasing its Indigenous employment target from 5 to 8 per cent, after reaching the original target during the year. The number of Aboriginal and Torres Strait Islander people employed by the Museum was 14 at 30 June, representing 5.4 per cent of Museum staff
- touring a number of exhibitions that celebrate Aboriginal and Torres Strait Islander peoples, histories and culture, including Old Masters: Australia's Great Bark Artists, which toured to four venues in China: Yidaki: Didjeridu and the Sound of Australia, on display in Japan; Songlines: Tracking the Seven Sisters at the offices of the Department of Foreign Affairs and Trade. Canberra; and graphic-panel displays of works from the Old Masters, Yiwarra Kuju: The Canning Stock Route and Evolution: Torres Strait Masks exhibitions to Australian diplomatic posts globally
- collaborating with artists and organisations to display a range of exhibitions in its First Australians Focus Gallery, including Painting on Country, Bush Mechanics and Black Mist Burnt Country: Testing the Bomb: Maralinga and Australian Art
- · continuing to promote sustainable and ethical business practices for Indigenous artists. The merchandise range prepared to accompany the Old Masters exhibition in China was developed with artists from the art centres involved, and proceeds from the sales were shared between the artists and the Museum
- marking the Year of Indigenous Languages through activities that included a public performance by the Ntaria Ladies Choir singing Lutheran hymns in Arrernte and Pitjantjatjara, and a poetry workshop with Paul Collis that included Barkindii language
- commemorating Reconciliation Day with performances by Muggera Dancers, guided tours of the First Australians gallery and a screening of films by seven Indigenous women on leading community and living on country
- continuing support for the Museum Indiaenous Network (MINmin). Membership of MINmin is open to all Aboriginal and Torres Strait Islander employees. The purpose of MINmin, as expressed in its mandate, is to support Indigenous employees in their role at the Museum, both socially and in the workplace. MINmin recognises the unique challenges that face Indigenous Australian museum professionals and works towards creating positive and collaborative futures for Indigenous employees in the cultural sector
- acknowledging and promoting significant anniversaries and events through social media and online.

## Indigenous Australian Art Charter of **Principles for Publicly Funded Collecting** Institutions

The Museum endorses the Indigenous Australian Art Charter of Principles for Publicly Funded Collecting Institutions by publishing it on its website.

The Museum has embedded the obligations and commitments outlined in the charter into all relevant areas of its museological practice, most notably through the incorporation of due diligence and consultation requirements in its collection acquisition procedures, and through the development and adoption of the Indigenous Cultural Rights and Engagement Policy.

The Museum's Council approved the Indigenous Cultural Rights and Engagement Policy in 2015. The policy promotes acknowledgement of and respect towards Indigenous cultural and intellectual property (ICIP) across all Museum activities, and embeds the obligations of due diligence and consultation outlined in the Indigenous Australian Art Charter of Principles for Publicly Funded Collecting Institutions. In doing so, the policy aims to:

- recognise and respect Indigenous peoples' rights to access, maintain and control the use of their cultural heritage
- outline how the Museum engages with Indigenous peoples, their cultural heritage and its associated rights, including through appropriate interpretation of Aboriginal and Torres Strait Islander cultural heritage within the Museum
- give public acknowledgement to the value of ICIP and reinforce the Museum's support for the recognition of ICIP rights
- · establish a transparent feedback and complaints process regarding the Museum's engagement with Indigenous peoples and its dealings with ICIP. The Indigenous Cultural Rights and Engagement Policy is publicly available on the Museum's website, and a training package has been developed to raise awareness and engage staff in understanding and applying the principles, where relevant, to their work.

## **Client Service Charter**

The Museum's Client Service Charter is available to the public on the Museum's website. The Museum has committed to publishing a summary of its performance against the charter each year in its annual report.

During 2018–19, the Museum received 1591 unsolicited written comments from visitors using the visitor feedback form, email, review websites or social media. Most feedback comments took the form of general remarks, questions or suggestions. The comments covered a range of enguiries related to exhibitions, programs and events, Museum Cafe

bookings and venue hire, school and educational tours, conservation of items, object donations, historical event/ object research, requests to use copyright material and retail (both in-store and online) products.

Approximately 90 per cent of feedback was positive, referring to the Museum's staff, services, galleries and exhibitions. Negative feedback accounted for about 5 per cent of comments and related to exhibitions, programs, services or facilities. The remaining 5 per cent were questions or recommendations.

Monthly reports on feedback received are prepared and reviewed by CMG and EMG, allowing for key issues to be addressed at a high level.

## **Compliance management and** reporting

## **Internal audit**

Svnergy Group Australia Ltd. the Museum's internal audit service provider, maintained a focus on ensuring the completion of prior audit outcomes, the delivery of valueadding services, and compliance and performance audits, in accordance with the Strategic Internal Audit Plan.

## **External audit**

The Australian National Audit Office is responsible for auditing the Museum's annual financial statements. An ungualified audit opinion precedes the annual financial statements in Part four: Audited financial statements.

## **Risk management**

The Museum has implemented an Enterprise Risk Management Framework, based on the International Standard on Risk Management, ISO 31000:2009.

Enterprise risk management is a process that is effected by Council, the Museum executive and staff, and applied in the setting of strategy across the whole of the Museum. It is designed to identify and manage risk and to provide reasonable assurance regarding the achievement of the Museum's objectives, while embracing new ideas, programs and projects that stimulate public engagement with Australia's history.

The Museum's Enterprise Risk Management Framework focuses on risk under the following categories: compliance, health and safety, performance, financial risk, reputation, capability (skills and resources), and environmental and social responsibility. This framework includes a Risk Management Committee, whose role is to ensure compliance with the Public Governance. Performance and Accountability Act 2013 (PGPA Act) by overseeing the implementation of risk management practices in accordance with the Museum's Risk Management Policy and risk appetite statement.

The Museum's Strategic and Operational risk registers are reviewed and updated regularly by the Risk Management Committee. The risk registers, together with a covering Strategic Risk Management Report, are presented each guarter to the Audit, Finance and Risk Committee of Council.

The Museum continues to participate in Comcover's annual Risk Management Benchmarking program.

## Fraud control

The Museum has in place fraud prevention, detection, investigation, reporting and data collection procedures and processes that, together with the Fraud Risk Assessment and Control Plan, meet the specific needs of the Museum and ensure compliance with the Commonwealth Fraud Control Guidelines.

Fraud is reported as a standing item to the Audit, Finance and Risk Committee. Fraud awareness training is provided to all staff as part of their induction and ongoing general awareness training.

## Formal decisions/notifications/ministerial directions

During 2018–19, the Museum received no formal notifications or ministerial directions from the Minister for Finance. There have been no government policy orders made by the Minister for Finance applying to the Museum under section 22 of the PGPA Act. No written directions were given to the Council of the Museum by the Minister for the Arts under section 12 of the Museum Act.

## Significant events, judicial decisions and particulars of reports

The Museum did not advise the Minister of any significant decisions or issues during 2018-19, in accordance with the PGPA Act. There were no significant activities or changes that affected the operations or structure of the Museum during the reporting period. There have been no judicial decisions or decisions of administrative tribunals that have had, or might have, a significant effect on the operations of the Museum.

No reports about the Museum were made by the Auditor-General, the Commonwealth Ombudsman or the Office of the Australian Information Commissioner.

The Joint Standing Committee on the National Capital and External Territories tabled a report on 3 April 2019. The report, Telling Australia's Story – and Why It's Important: Report on the Inquiry into Canberra's National Institutions, inquired into the range of strategies that Canberra's national institutions are using to maintain viability and relevance to sustainably grow their profiles, visitor numbers and revenue.

# Indemnities and insurance premiums for officers

No indemnities applied during the period to the accountable authority, or a member of the accountable authority or officer of the entity, against a liability.

## **Related entity transactions**

During the reporting period there were no related entity transactions which the Museum would have been required to report under the PGPA Act.

## **Employee numbers**

CATEGORY	2017–18	2018–19
Full-time	178	189
Part-time	68	66
Ongoing	195	214
Non-ongoing	51	41
Male	77	75
Female	169	180
Total (all located in Canberra)	246	255

## **Statutory reporting requirements**

## **Disposal of historical material**

All disposals of historical material during 2018–19 were made under section 9A of the Museum Act, which permits disposal of historical material not in the National Historical Collection. The items disposed of formed part of the following collections:

- AMP Olympic Torch Relay collection
- Brewarrina Aboriginal Cultural Museum collection
- Bruce Stancombe collection
- Bushranger memorabilia collection
- Ellestan Dusting collection
- Garrett and Smith collection
- Heavy Horse Heaven collection
- Kenmore Hospital Museum collection
- Mark Henderson collection
- Mike Smith collection
- Neville Locker collection.

Objects are carefully assessed and disposed of for a number of different reasons, such as being duplicates, no longer required following an exhibition, or of little historical value. This year, the methods of disposal included returning to donor (Bruce Stancombe, Mark Henderson and Mike Smith collections), transfer to the Museum's Conservation, Education or Library teams for training or other uses (Bushranger memorabilia, Garrett and Smith, Kenmore Hospital Museum and Neville Locker collections) and, in some cases, destruction (AMP Olympic Torch, Brewarrina Aboriginal Cultural Museum, Ellestan Dusting and Heavy Horse Heaven collections).

## Promoting a healthy and safe workplace

The Museum values the health and safety of all workers (which includes volunteers, contractors and staff) and its visitors. The Museum proactively manages health and safety issues within the existing Work Health and Safety (WHS) management systems, with a strong emphasis on promoting safety awareness for our workers, volunteers and contractors.

Key initiatives and outcomes during 2018-19 included:

- coordinating and participating in the Comcare WHS Management System Audit (30 criteria), with an outcome of 87 per cent conformance
- reviewing and improving the WHS management framework, including the development of new WHS policies and procedures, education of staff, implementing practical controls to mitigate risks and minimise the potential for incidents to occur and meeting compliance requirements
- continuing to review public event and operational risk management plans and contractors' safety management plans, in consultation with Museum stakeholders
- monitoring the Lead Dust Management Plan
  a notable reduction in the Museum's workers'
- compensation premium.

WHS capability development in 2018–19 included training staff in counselling; responsibilities of supervisors, WHS committee members and Health and Safety representatives; behaviours that influence a safety culture; forklift operations; manual handling; physical and mental health first aid; mental health in the workplace; fire extinguisher operations for wardens; safety in design; white card training; and WHS due diligence, risk management and contractor management.

The Museum continued to promote healthy lifestyle initiatives through participation in the ACT Government Healthier Work Program. Some activities included the flu vaccination program, annual health checks, information awareness sessions and staff-led yoga and meditation sessions.

In 2018–19, the Museum received a total of 142 incident and hazard reports relating to visitors, employees, contractors and volunteers. The incident reports consisted of 53 incidents for which no injury occurred, 83 minor injuries (first-aid treatment only) and six moderate injuries (medical treatment and/or time off work required). No serious injuries were recorded and no notifiable incidents or dangerous occurrences were reported to Comcare.

YEAR	MINOR INJURIES	MODERATE INJURIES	SERIOUS INJURIES	DANGEROUS OCCURRENCES
2016-17	63	2	0	0
2017-18	66	3	1	4
2018-19	83	6	0	0

## Taking care of our environment

In accordance with section 516A of the *Environmental Protection and Biodiversity Conservation Act 1999*, the Museum reports annually on its activities in the context of their effect on the environment and the principles of ecologically sustainable development.

## **Monitoring consumption**

The Museum is committed to the conservation of natural resources through ongoing improvements to its energy management program and implementation of other initiatives aimed at minimising its environmental impact. It does this by monitoring and adjusting energy consumption in the building's thermal and mechanical plant and environmental systems to establish seasonal patterns of consumption that inform energy targets and identify possible efficiencies to achieve energy savings. This year, the Museum:

- replaced electric with adiabatic humidifier systems
- replaced four aged cooling towers
- extended contracts to monitor and log electrical, gas and water consumption meters with an external reporting agency (Schneider Electric).

The Museum's Property Operations team, in conjunction with the National Capital Authority, undertook a review of water consumption and metering across Acton Peninsula during the year. As a result, the Museum has proposed that the National Capital Authority more accurately attribute water consumption costs to other water users on the peninsula.

## **Energy sources**

The Museum participates in the ACT cultural agencies natural gas contract (Origin) because of the superior efficiencies achieved through whole-of-government energy contracts. Likewise, the Museum and other government entities participate in a Department of Defence electricity supply contract (ActewAGL), which means that 10 per cent of the electricity provided is 'green energy' from renewable sources.

## Recycling

The Museum continues to prioritise waste recycling and the use of recycled materials (e.g. toilet paper and hand towels), with approximately 30 per cent of all waste being recycled, including paper products, toner cartridges, glass and plastic bottles, lightbulbs, batteries, nitrile gloves, and cooking and motor oils.

# Advertising and market research expenditure 2018–19

In accordance with reporting requirements contained in section 311A of the *Commonwealth Electoral Act 1918*, the Museum annually reports expenditure on advertising and market research, as summarised in the table below.

FIRM	TYPE	VALUE
Prime Media Group	Media advertising organisation	\$29,327.10
Prime Television (Southern) Pty Ltd	Media advertising organisation	\$59,932.40
Porter Novelli	Media advertising organisation	\$38,170.00
oOh! Media Operations Pty Ltd	Media advertising organisation	\$18,590.00
Fairfax Media	Media advertising organisation	\$40,117.63
SmoothFM 95.3 Pty Ltd	Media advertising organisation	\$20,160.80
Silversun Pictures	Advertising agency	\$31,745.23
Porter Novelli Australia Pty Ltd	Advertising agency	\$25,919.00
Instinct and Reason Pty Ltd	Market research	\$16,500.00
Colmar Brunton	Market research	\$38,043.50

Note: In accordance with section 311A(2) of the *Commonwealth Electoral Act 1918*, only payments over \$13,800 are reported.



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#### INDEPENDENT AUDITOR'S REPORT

To the Minister for Communications, Cyber Safety and the Arts

#### Opinion

In my opinion, the financial statements of the National Museum of Australia ('the Entity') for the year ended 30 June 2019:

- (a) comply with Australian Accounting Standards Reduced Disclosure Requirements and the Public Governance, Performance and Accountability (Financial Reporting) Rule 2015; and
- (b) present fairly the financial position of the Entity as at 30 June 2019 and its financial performance and cash flows for the year then ended.

The financial statements of the Entity, which I have audited, comprise the following statements as at 30 June 2019 and for the year then ended:

- Statement by the Council, Chief Executive and Chief Finance Officer;
- Statement of Comprehensive Income;
- Statement of Financial Position;
- Statement of Changes in Equity;
- Cash Flow Statement; and
- Notes to the financial statements, comprising a Summary of Significant Accounting Policies and other explanatory information.

#### Basis for opinion

I conducted my audit in accordance with the Australian National Audit Office Auditing Standards, which incorporate the Australian Auditing Standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of my report. I am independent of the Entity in accordance with the relevant ethical requirements for financial statement audits conducted by the Auditor-General and his delegates. These include the relevant independence requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) to the extent that they are not in conflict with the *Auditor-General Act 1997*. I have also fulfilled my other responsibilities in accordance with the Code. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

#### Accountable Authority's responsibility for the financial statements

As the Accountable Authority of the Entity, the Council Members are responsible under the *Public Governance*, *Performance and Accountability Act 2013* (the Act) for the preparation and fair presentation of annual financial statements that comply with Australian Accounting Standards – Reduced Disclosure Requirements and the rules made under the Act. The Council Members are also responsible for such internal control as the Council Members determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Council Members are responsible for assessing the ability of the Entity to continue as a going concern, taking into account whether the Entity's operations will cease as a result of an administrative restructure or for any other reason. The Council Members are also responsible for disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the assessment indicates that it is not appropriate.

GPO Box 707 CANBERRA ACT 2601 19 National Circuit BARTON ACT Phone (02) 6203 7300 Fax (02) 6203 7777

#### Auditor's responsibilities for the audit of the financial statements

My objective is to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian National Audit Office Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with the Australian National Audit Office Auditing Standards, I exercise professional judgement and maintain professional scepticism throughout the audit. I also:

- identify and assess the risks of material misstatement of the financial statements, whether due to fraud or
  error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is
  sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material
  misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion,
  forgery, intentional omissions, misrepresentations, or the override of internal control;
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
  the Entity's internal control;
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Accountable Authority;
- conclude on the appropriateness of the Accountable Authority's use of the going concern basis of accounting
  and, based on the audit evidence obtained, whether a material uncertainty exists related to events or
  conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If I conclude
  that a material uncertainty exists, I am required to draw attention in my auditor's report to the related
  disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My
  conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future
  events or conditions may cause the Entity to cease to continue as a going concern; and
- evaluate the overall presentation, structure and content of the financial statements, including the
  disclosures, and whether the financial statements represent the underlying transactions and events in a
  manner that achieves fair presentation.

I communicate with the Accountable Authority regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Australian National Audit Office



Mr Rahul Tejani Audit Principal Delegate of the Auditor-General

Canberra 19 August 2019

## Statement of Comprehensive Income

for the period ended 30 June 2019

		2010	2010	Original
	Notes	2019 \$'000	2018 \$'000	Budget 2019 \$'000
NET COST OF SERVICES	Notes	3 000	\$ 000	\$ 000
Expenses				
Employee Benefits	1.1A	23,728	23,272	20,521
Suppliers	1.1B	22,442	19,390	22,209
Depreciation and amortisation	2.2A	8,649	8,281	9,654
Write-Down and Impairment		69	81	-
Losses from asset sales		-	5	-
Total expenses		54,888	51,029	52,384
Own-Source Income				
Own-source revenue				
Sale of Goods and Rendering of Services	1.2A	7,255	5,562	5,051
Interest	1.2B	1,033	1,065	1,234
Other Revenue	1.2C	2,311	3,260	1,300
Total own-source revenue		10,599	9,887	7,585
Gains				
Donated Assets	1.2D	211	226	-
Total gains		211	226	-
Total own-source income		10,810	10,113	7,585
Net cost of services		(44,078)	(40,916)	(44,799)
Revenue from Government	1.2E	43,564	43,044	43,564
(Deficit)/Surplus attributable to the Australia	in			
Government		(514)	2,128	(1,235)
OTHER COMPREHENSIVE INCOME				
Items not subject to subsequent reclassification	n			
to net cost of services				
Revaluation (decrements)/increments		(13,527)	5,766	-
Total Other Comprehensive income		(13,527)	5,766	(1,235)
The above statement should be read in conjuncti	on with the acco		-,	(_,_00)

## STATEMENT BY THE COUNCIL, CHIEF EXECUTIVE AND CHIEF FINANCE OFFICER

In our opinion, the attached financial statements for the year ended 30 June 2019 comply with subsection 42(2) of the Public Governmence, Performance and Accountability Act 2013 (PGPA Act), and are based on properly maintained financial records as per subsection 41(2) of the PGPA Act.

In our opinion, at the date of this statement, there are reasonable grounds to believe that the National Museum of Australia will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the directors.

David Jones Chair

15 August 2019



Dr Mathew Trinca Director

15 August 2019

& lafler

lan Campbell Chief Finance Officer

15 August 2019

## **Budget Variances Commentary**

The National Museum of Australia has a single Outcome that is reported in the Overview.

The original budget as presented in the 2018-19 Portfolio Budget Statements (PBS) is provided for comparison of the final financial outcome in accordance with the Australian Accounting Standards. The budget is not audited and does not reflect changes to the budget announced by the Commonwealth Government in the Mid-Year Economic and Fiscal Outlook (MYEFO) or the 2019-20 Budget.

Explanation of major variances are provided below. Variances are considered major where the variance between budget and actual is greater than 10% and \$300,000.

Employee Benefits	Higher level of staffing than estimated for the establishment of shared services and activities to commemorate the voyage of James Cook.		
Depreciation and amortisation	Values used to forecast budget depreciation varied as a result of timing and updates to the fair values used for actual expenses.		
Sale of goods and rendering of services	Revenue from public programs and exhibitions exceeded estimates as a result of higher than estimated visitation; and increased revenue for shared services from providing additional services requested by partners during the year.		
Other revenue	Other revenue includes donations, grant funding, sponsorships and other contributions not known when setting the budget.		
Revaluation (decrements/increments)	Actual results include impact of non-financial asset revaluations conducted at year-end. Revaluation movements are not included in the budget due to the variable nature of the inputs into the valuation process.		

## **Statement of Financial Position**

as at 30	luno	2019
us ut so	iune	2017

	Notes	2019 \$'000	2018 \$'000	Original Budget 2019 000'\$
ASSETS				
Financial assets				
Cash and Cash Equivalents	2.1A	5,001	2,416	900
Trade and Other Receivables	2.1B	959	2,605	1,413
Other investments: Term deposits		27,000	34,000	34,823
Total financial assets		32,960	39,021	37,136
Non-financial assets				
Land	2.2A	7,570	7,570	7,570
Buildings	2.2A	85,831	84,920	93,730
Heritage and cultural	2.2A	270,719	282,357	278,739
Plant and equipment	2.2A	63,991	58,588	62,115
Computer software	2.2A	2,171	2,378	1,081
Other intangibles	2.2A	5,746	4,425	2,747
Inventories		671	592	613
Prepayments		579	529	496
Total non-financial assets		437,278	441,359	447,091
Total assets		470,238	480,380	484,227
LIABILITIES				
Payables				
Suppliers	2.3A	2,932	1,333	2,239
Other Payables	2.3B	1,088	1,027	551
Total payables		4,020	2,360	2,790
Provisions				
Employee Provisions	3.1A	6,903	6,576	6,568
Total provisions		6,903	6,576	6,568
Total liabilities		10,923	8,936	9,358
Net assets		459,315	471,444	474,869
EQUITY				
Contributed equity		33,122	31,210	33,122
Reserves		165,181	178,708	185,043
Retained surplus		261,012	261,526	256,704
Total equity		459,315	471,444	474,869

The above statement should be read in conjunction with the accompanying notes.

### **Budget Variances Commentary**

The original budget as presented in the 2018-19 Portfolio Budget Statements (PBS) is provided for comparison of the final financial outcome in accordance with the Australian Accounting Standards. The budget is not audited and does not reflect changes to the budget announced by the Commonwealth Government in the Mid-Year Economic and Fiscal Outlook (MYEFO) or the 2019-20 Budget.

Explanation of major variances are provided below. Variances are considered major where the variance between budget and actual is greater than 10% and \$700,000.

Cash and Cash Equivalents/Other investments: Term deposits	Term deposits reduced to meet expected cash flow requirements for early 2019-20 for capital expenditure not anticipated when preparing the current year budget.
Buildings	Values used to forecast budget movement of capitalised expenditure varied as a result of timing and updates to the fair values used for actual expenses.
Heritage and Cultural	The Museum changed independent valuers in 2018-19. To value the Museum's collections, many of which are unique and do not have readily observable market comparisons, requires a series of estimates and judgements. Information on policy, estimates and judgements is included in Note 2.2. Changes in the assessed valuation of the collection is a non-cash item.
Computer software	Implementation of new business systems not identified at the time of budget development.
Other intangibles	Major intangible assets completed earlier than originally estimated and increases in number of digital assets created for exhibitions.
Suppliers	Actual results reflect outstanding invoices due for payment at year end. End of year outcomes fluctuate and an estimate is included in the budget.
Reserves	Actual results include impact of non-financial asset revaluations conducted at year-end. Revaluation movements are not included in the budget due to the variable nature of the inputs into the valuation process. Heritage and cultural assets decreased in value following an independent valuation. Information on Museum policy, estimates and judgements is included in Note 2.2.

### Statement of Changes in Equity

for the period ended 30 June 2019

			Origina
	2019	2018	Budget 2019
	\$'000	\$'000	\$'000
CONTRIBUTED EQUITY			
Opening balance	31,210	29,289	31,210
Equity injection	1,912	1,921	1,912
Total transactions with owners	1,912	1,921	1,912
Closing balance as at 30 June	33,122	31,210	33,122
RETAINED EARNINGS			
Opening balance	261,526	259,398	257,939
(Deficit)/Surplus for the period	(514)	2,128	(1,235
Total comprehensive income	(514)	2,128	(1,235
Closing balance as at 30 June	261,012	261,526	256,704
ASSET REVALUATION RESERVE			
Opening balance	178,708	172,942	185,043
Comprehensive income			
Revaluation (decrements)/increments	(13,527)	5,766	
Total comprehensive income	(13,527)	5,766	
Closing balance as at 30 June	165,181	178,708	185,043
TOTAL EQUITY			
Opening balance	471,444	461,629	474,192
Comprehensive income			
Surplus/(Deficit) for the period	(514)	2,128	(1,235)
Other comprehensive income	(13,527)	5,766	
Total comprehensive income	(14,041)	7,894	(1,235)
Contributions by owners			
Equity injection	1,912	1,921	1,912
Total transactions with owners	1,912	1,921	1,912
Closing balance as at 30 June	459,315	471,444	474,869

Accounting Policy

Equity Injections

Amounts appropriated which are designated as 'equity injections' for a year are recognised directly in contributed equity in that year.

### **Budget Variances Commentary**

The original budget as presented in the 2018-19 Portfolio Budget Statements (PBS) is provided for comparison of the final financial outcome in accordance with the Australian Accounting Standards. The budget is not audited and does not reflect changes to the budget announced by the Commonwealth Government in the Mid-Year Economic and Fiscal Outlook (MYEFO) or the 2019-20 Budget.

Explanation of major variances are provided below. Variances are considered major where the variance between budget and actual is greater than 10% and \$200,000.

Retained Earnings - surplus for the period	Refer to variance explanations in the Statement of Comprehensive Income
Reserves - Revaluation increments	The Museum changed independent valuers in 2018- 19. To value the Museum's collections, many of which are unique and do not have readily observable market comparisons, requires a series of estimates and judgements. Information on policy, estimates and judgements is included in Note 2.2. Changes in the assessed valuation of the collection is a non-cash item. Revaluation movements are not included in the budget due to the variable nature of the inputs into the valuation process.

### **Cash Flow Statement**

for the period ended 30 June 2019

				Origina
		2019	2018	Budget 201
	Notes	\$'000	\$'000	\$'00
OPERATING ACTIVITIES				
Cash received				
Receipts from Government		45,164	41,444	45,964
Sale of goods and rendering of services		7,389	6,440	5,051
Interest		733	1,246	1,234
GST received		2,455	3,129	3,032
Donations, sponsorships and grants		2,311	3,137	500
Total cash received		58,052	55,396	55,786
Cash used				
Employees		23,320	23,327	20,324
Suppliers		20,473	20,267	22,209
GST paid		2,831	3,042	3,037
Total cash used		46,624	46,636	45,570
Net cash from/(used by) operating activities		11,428	8,760	10,210
INVESTING ACTIVITIES				
Cash received				
Proceeds from sales of property, plant and				
equipment		2	17	816
Term deposit redemptions		58,500	53,000	010
Total cash received		58,500	53,000	810
Total cash received		36,302	55,017	010
Cash used				
Purchase of property, plant and equipment		17,757	15,182	12,944
Term deposit investments		51,500	47,000	
Total cash used		69,257	62,182	12,944
Net cash from/(used by) investing activities		(10,755)	(9,165)	(12,128
FINANCING ACTIVITIES				
Cash received				
Equity injections		1,912	1,921	1,912
Total cash received		1,912	1,921	1,912
Net cash from financing activities		1,912	1,921	1,912
Net increase/(decrease) in cash held		2,585	1,516	
Cash and cash equivalents at the beginning of the		<i>`</i>	·	
reporting period		2,416	900	900
Cash and cash equivalents at the end of the		, , ,		
reporting period	2.1A	5,001	2,416	900
The above statement should be read in conjunction			_,	

The above statement should be read in conjunction with the accompanying notes.

### **Budget Variances Commentary**

The original budget as presented in the 2018-19 Portfolio Budget Statements (PBS) is provided for comparison of the final financial outcome in accordance with the Australian Accounting Standards. The budget is not audited and does not reflect changes to the budget announced by the Commonwealth Government in the Mid-Year Economic and Fiscal Outlook (MYEFO) or the 2019-20 Budget.

Explanation of major variances are provided below. Variances are considered major where the variance between budget and actual is greater than 10% and \$200,000.

Sale of goods and rendering of services	Revenue from public programs and exhibitions exceeded estimates as a result of higher than estimated visitation; and increased revenue for shared services from providing additional services requested by partners during the year.
Interest	Expenditure on property, plant and equipment was higher than estimated. This, combined with reduced interest earnings, resulted in lower balances in cash reserves that generated interest.
GST Received/paid	Budgeted taxable supplies included resourcing through contractors whereas actual resource increased employee resources.
Donations, sponsorships and grants	Donations, sponsorships and grant funding fluctuate in nature and not known when setting the budget.
Employees	Employees were engaged to deliver programs that were contracted services in the budget.
Term deposit investments/redemptions	Term deposits are redeemed at maturity and reinvested for various terms based on cash requirements and interest rates quoted at the time of investment. The fluctuating variables that determine investment decisions are not known when setting the budget.
Purchase of property, plant, equipment and intangibles	Variance is due to delays in major projects carried forward from the prior period.

### **Overview**

### The Basis of Preparation

The financial statements are general purpose financial statements and are required by section 42 of the *Public Governance, Performance and Accountability Act 2013* 

The financial statements have been prepared in accordance with:

a) Public Governance, Performance and Accountability (Financial Reporting) Rule 2015 (FRR); and

b) Australian Accounting Standards and Interpretations – Reduced Disclosure Requirements issued by the Australian Accounting Standards Board (AASB) that apply for the reporting period.

The financial statements have been prepared on an accrual basis and in accordance with the historical cost convention, except for certain assets and liabilities at fair value. Except where stated, no allowance is made for the effect of changing prices on the results or the financial position. The financial statements are presented in Australian dollars.

### New Accounting Standards

All new, revised or amending standards or interpretations that were issued prior to the sign-off date and applicable for the current period were adopted and did not have a material effect on the National Museum of Australia's financial statements.

### Taxation

The Museum is exempt from all forms of taxation except Fringe Benefits Tax (FBT) and the Goods and Services Tax (GST).

### **Events After the Reporting Period**

There are no events after the reporting period that will require disclosure in or materially affect the financial statements.

22,442

19,390

Financial Performance	This section analyses the financial performance of the Museum for the year ended 2019.	
1.1 Expenses		
	2019 \$'000	2018 \$'000
<b><u>1.1A: Employee Benefits</u></b>		
Wages and salaries	17,552	16,554
Superannuation		
Defined contribution plans	1,787	1,777
Defined benefit plans	1,886	1,814
Leave and other entitlements	2,361	2,244
Separation and redundancies	142	883
Total employee benefits	23,728	23,272

### Accounting Policy

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Accounting policies for employee related expenses are contained in the People and relationships section.

### 1.1B: Suppliers

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Goods and services supplied or rendered		
Cost of goods sold	1,407	1,606
Travel	1,027	634
IT service and communications	2,354	1,457
Property Services	6,808	6,695
Professional Services	1,035	1,210
Exhibitions and Collections Management	2,475	1,828
Staff support services	1,454	975
Promotions and consumables	1,781	912
Other	1,460	1,374
Remuneration to the Australian National Audit Office for audit of the financial statements	60	57
Total goods and services supplied or rendered	19,861	16,748
Goods supplied	5,950	5,493
Services rendered	13,911	11,255
Total goods and services supplied or rendered	19,861	16,748
Other suppliers		
Operating lease rentals	2,085	2,096
Workers compensation expenses	496	546
Total other suppliers	2,581	2,642

### Leasing commitments

**Total suppliers** 

The National Museum of Australia in its capacity as lessor has lease arrangements for office accommodation, warehouse facilities and motor vehicles. Accommodation and warehouse leases are subject to annual increases subject to the terms of the lease agreement. Increases are based on movements in the Consumer Price Index or market reviews. All accommodation leases are due for renewal and under negotiation at the end of the reporting period.

No contingent lease or purchase options exist for motor vehicle leases.

### Commitments for minimum lease payments in relation to non-cancellable

operating leases are payable as follows:		
Within 1 year	57	983
Between 1 to 5 years	16	65
More than 5 years	-	-
Total operating lease commitments	73	1,048

<b>Financial Performance</b>	This section analyses the financial performance of the Museur for the year ended 2019.	
1.2 Own-Source Revenue and gains		
	2019	2018
	\$'000	\$'000
Own-Source Revenue		
1.2A: Sale of Goods and Rendering of Service	<u>es</u>	
Sale of goods	3,194	2,912
Rendering of services	4,061	2,650
Total sale of goods and rendering of service	s 7,255	5,562

### Accounting Policy

Revenue from the sale of goods is recognised when:

a) the risks and rewards of ownership have been transferred to the buyer;

b) the Musuem retains no managerial involvement or effective control over the goods.

Revenue from rendering services is recognised by reference to the stage of completion of contracts at the reporting date. The stage of completion is determined by reference to services performed to date.

<u>1.2B: Interest</u>		
Deposits	1,033	1,065
Total interest	1,033	1,065

### Accounting Policy

Interest revenue is recognised using the effective interest method.

1.2C: Other Revenue		
Donations	711	1,185
Sponsorships	935	122
Grants	665	1,953
Total other revenue	2,311	3,260

### Accounting Policy

Cash received from donations and grants is recognised as revenue on receipt.

Cash received through sponsorship arrangements is recognised as revenue when performance obligations are met, provided the arrangement is considered reciprocal. All non-reciprocal arrangements are recognised when the Museum controls the asset.

Resources received free of charge through sponsorship arrangements are recognised as revenue when the resources are received, a fair value can be reliably determined, the services would have been purchased if they had not been provided free of charge and the arrangement is considered reciprocal. Use of those resources is recognised as an expense. All non-reciprocal arrangements are recognised when the Museum controls the asset.

### Gains

1.2D: Donated Assets		
Donated assets	211	226
Total other gains	211	226

#### Accounting Policy

Contributions of assets at no cost of acquisition or for nominal consideration are recognised as gains at their fair value when the asset qualifies for recognition.

### **1.2E: Revenue from Government**

Corporate Commonwealth entity payment item	43,564	43,044
Total revenue from Government	43,564	43,044

### Accounting Policy

Funding received or receivable from the Department of Communications and the Arts is recognised as Revenue from Government by the Museum unless the funding is in the nature of an equity injection or a loan.

Financial Position	This section analyses the Museum's assets used to conduct its op and the operating liabilities incurred as a result. Employee related information is disclosed in the People and Rela section.	
2.1 Financial Assets		
	2019 \$'000	2018 \$'000
2.1A: Cash and Cash Equivalents		

<u>Liffi Gush und Gush Equivalents</u>		
Cash on hand or on deposit	5,001	2,416
Total cash and cash equivalents	5,001	2,416

### Accounting Policy

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Cash is recognised at its nominal value. Cash and cash equivalents include:

a) cash on hand, and

b) demand deposits in bank accounts with an original maturity of three months or less that are readily convertible to known amounts of cash and subject to insignificant risk of change of value.

### 2.1B: Trade and Other Receivables

Goods and services receivables		
Goods and services	391	257
Total goods and services receivables	391	257
Other receivables		
Interest	184	484
Net GST receivable from the Australian Taxation Office	384	264
Corporate Commonwealth entity payment	-	1,600
Total other receivables	568	2,348
Total trade and other receivables (net)	959	2,605

Credit terms for goods and services were within 30 days (2018: 30 days).

### Accounting Policy

### Financial assets

Trade receivables, loans and other receivables that are held for the purpose of collecting the contractual cash flows where the cash flows are solely payments of principal and interest, that are not provided at below-market interest rates, are subsequently measured at amortised cost using the effective interest method adjusted for any loss allowance.

AASB 9 replaces the 'incurred loss' model previously used under AASB 139 with an 'expected credit loss' (ECL) model. This new impairment model applies to all of the Museum's financial assets measured at amortised cost.

Financial assets at amortised cost are assessed for impairment at the end of each reporting period. The simplified approach has been adopted in measuring the impairment loss allowance at an amount equal to 12 months ECL. Detailed accounting policies for financial assets are provided at note 4.1.

**Financial Position** 

2.2 Non-Financial Assets							
2.2A: Reconciliation of the Opening and Closing Balances of Property. Plant and Equipment and Intangibles	and Equipm	ent and Inta	ngibles				
			Heritage and	Plant and	Computer Software	Other	
	Land \$'000	Buildings \$'000	cultural <sup>1</sup> \$'000	equipment \$'000	equipment purchased Intangibles \$'000 \$'000 \$'000	Intangibles \$'000	Total \$'000
As at 1 July 2018 Gross book value	7,570	84,920	282,357	63.749	3,641	5,020	447,257
Accumulated depreciation, amortisation and impairment				(5,161)	(1,263)	(595)	(7,019)
Total as at 1 July 2018	7,570	84,920	282,357	58,588	2,378	4,425	440,238
Additions							
Purchase	•	71	2,730	12,626	665	•	16,092
Internally developed	•	•		•	•	1,665	1,665
Donation/Gift	•	•	211	'	•	•	211
Revaluations and impairments recognised in other comprehensive income	•	1,919	(13,386)	(2,060)	•	•	(13,527)
Depreciation and amortisation	•	(1,079)	(1, 193)	(5,781)	(252)	(344)	(8,649)
Other movements							
Transfer prior gross book value			•	606	(909)	•	
Transfer prior accumulated depreciation				14	(14)		'
Disposals							
Gross book value	•	•		(2,424)	•	•	(2,424)
Accumulated depreciation, amortisation and impairment		•	•	2,422	•		2,422
Total as at 30 June 2019	7,570	85,831	270,719	63,991	2,171	5,746	436,028
Total as at 30 June 2019 represented by							
Gross book value	7,570	85,831	85,831 270,719	72,497	3,700	6,685	447,002
Accumulated depreciation, amortisation and impairment	•	•	•	(8,506)	(1,529)	(639)	(10,974)
Total as at 30 June 2019	7,570	85,831	270,719	63,991	2,171	5,746	436,028
1. Land, buildings and other property, plant and equipment that met the definition of a heritage and cultural item were disclosed in the heritage and cultural asset class.	n of a herita	ge and cultur:	al item were	disclosed in t	he heritage an	d cultural asse	t class.
<b>Revaluations of non-financial assets</b> All revaluations were conducted in accordance with the revaluation policy stated on the following page. As at 30 June 2019, an independent valuer conducted the revaluations of heritage and cultural assets.	l on the follov	ving page. As	at 30 June 2	2019, an indep	endent valuer	conducted the	
Contractual commitments for the acquisition of property, plant, equipment and intangible assets	and intangi	ble assets					

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79

ultimedia interactive

of

spaces, replacement of equipment and develop

ent of exhibition.

The Museum has contractual commitments primarily for redevel Capital commitments are payable as follows:

2018 \$'000 1,637 514

2019 \$'000 5,272

## **Financial Position**

This section analyses the Museum's assets used to conduct its operations and the operating liabilities incurred as a result. Employee related information is disclosed in the People and Relationships section.

### Accounting Policy

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Assets are recorded at cost on acquisition except as stated below. The cost of acquisition includes the fair value of assets transferred in exchange and liabilities undertaken.

Assets acquired at no cost, or for nominal consideration, are initially recognised as assets and income at their fair value at the date of acquisition.

### Asset Recognition Threshold

Purchases of property, plant and equipment are recognised initially at cost in the statement of financial position, except for purchases costing less than \$2,000 which are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).

### **Revaluations**

Following initial recognition at cost, property, plant and equipment are carried at fair value less subsequent accumulated depreciation and accumulated impairment losses. Valuations are conducted with sufficient frequency to ensure that the carrying amounts of assets did not differ materially from the assets' fair values as at the reporting date. The regularity of independent valuations depend upon the volatility of movements in market values for the relevant assets.

Revaluation adjustments are made on a class basis. Any revaluation increment is credited to equity under the heading of asset revaluation reserve except to the extent that it reversed a previous revaluation decrement of the same asset class that was previously recognised in the surplus/deficit. Revaluation decrements for a class of assets are recognised directly in the surplus/deficit except to the extent that they reverse a previous revaluation increment for that class.

Any accumulated depreciation as at the revaluation date is eliminated against the gross carrying amount of the asset and the asset restated to the revalued amount.

### <u>Depreciation</u>

Depreciable property, plant and equipment assets are written-off to their estimated residual values over their estimated useful lives to the Museum using, in all cases, the straight-line method of depreciation.

Depreciation rates (useful lives), residual values and methods are reviewed at each reporting date and necessary adjustments are recognised in the current, or current and future reporting periods, as appropriate.

Depreciation rates applying to each class of depreciable asset are based on the following useful lives:

Buildings on freehold land	100 years
Leasehold improvements	Lease term
Plant and Equipment	4-100 years
Heritage and Cultural assets	50-5,000 years

### Impairment

All assets were assessed for impairment at 30 June 2019.

Where indications of impairment exist, the asset's recoverable amount is estimated and an impairment adjustment made if the asset's recoverable amount is less than its carrying amount.

The recoverable amount of an asset is the higher of its fair value less costs of disposal and its value in use. Value in use is the present value of the future cash flows expected to be derived from the asset. Where the future economic benefit of an asset is not primarily dependent on the asset's ability to generate future cash flows, and the asset would be replaced if the Museum were deprived of the asset, its value in use is taken to be its depreciated replacement cost.

### **Derecognition**

An item of property, plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its use or disposal.

### Heritage and Cultural Assets

The Museum collects, manages and displays heritage and cultural assets of Australian history. The collection is held in trust for the nation.

A key objective of the Museum is preservation of the collection. Details in relation to the Museum's curatorial and preservation policies are posted on the Museum's website at: www.nma.gov.au/about\_us/ips/policies/collection\_care\_and\_preservation\_policy.

### **Intangibles**

The Museum's intangibles comprise internally developed software multimedia for internal use and digitising the collections. Digitised collections are carried at cost. All other intangibles are carried at cost less accumulated amortisation and accumulated impairment losses.

Software is amortised on a straight-line basis over its anticipated useful life. The useful lives of the entity's software are four to eight years .

All intangible assets were assessed for indications of impairment as at 30 June 2019.

## **Financial Position**

This section analyses the Museum's assets used to conduct its operations and the operating liabilities incurred as a result. Employee related information is disclosed in the People and Relationships section.

### Accounting Judgements and Estimates

The fair value of land has been taken to be the market value as assessed by an independent valuer every three years.

The fair value of buildings, leasehold improvements and other property, plant and equipment has been taken to be the depreciated replacement cost as assessed by independent valuers every three years. A management revaluation occurs wheren there is evidence of significant variation to prices.

The fair value of heritage and cultural assets is based on market observations. The Museum's collections are diverse with many objects being iconic with limited markets for comparison. The Museum appoints an independent valuer who has made significant estimates and judgements in determining the fair value of the collection including market observations and the impact of providence to the value of collection objects. A sampling methodology is adopted by the independent valuer with a sufficient sample of objects selected from each collection category in order to determine a statistically reliable sample population. Independent valuations are conducted every three years by a qualified valuer. Given the significant estimations involved in the valuation, variations in value may occur due to the methodology adopted by the valuer. In 2018-19, the Museum engaged AON Global Risk Consulting to conduct an independent valuation.

### Accounting Policy

### <u>Intangibles</u>

The Museum's intangibles comprise internally developed multimedia applications for internal use and digitising collections. Internally developed applications are carried at cost less accumulated amortisation and accumulated impairment losses. Digitised collections are carried at cost.

Software is amortised on a straight-line basis over its anticipated useful life. The useful lives of the Museum's software are four to eight years (4 to 8 years).

All software assets were assessed for indications of impairment as at 30 June 2019.

### Fair Value Measurement

### Accounting Policy

The Museum procures valuation services from independent valuers every three years. The valuers provide written assurance to the Museum that the valuation is in compliance with AASB 13.

The significant unobservable input used in the fair value measurement of the Museum's land is the adjustment made to sales evidence to reflect the difference between unrestricted crown leasehold land and assets held by the Public Sector which may be affected due to political, social and economic restraints because it is in a public use zone or considered an iconic property that would be difficult to sell.

The significant unobservable inputs used in the fair value measurement of the Museum's buildings, leasehold improvements and other property, plant and equipment are relevant industry indices.

The significant unobservable inputs used in the fair value measurement of the Museum's heritage and cultural assets are private sales of similar artwork, antiques and collectables and professional appraisals of similar items, taking into account the provenance of particular items held by the Museum.

Financial Position	and the operating liabilities incurred as a result. Employee related information is disclosed in the People and Relation section.	
2.3 Payables		
	2019	2018
	\$'000	\$'000
2.3A: Suppliers		
Trade creditors and accruals	2,932	1,322
Operating lease rentals	<u> </u>	11
Total suppliers	2,932	1,333

This section analyzes the Museum's assets used to conduct its operation

Settlement of trade creditors is usually made within 30 days

2.3B: Other Payables		
Salaries and wages	274	203
Superannuation	42	32
Prepayments received/unearned income	772	792
Total other payables	1,088	1,027

### **Accounting Policy**

The Museum's financial liabilities are trade and other creditors. Financial liabilities are initially recognised at fair value and subsequently at amortised cost. Financial liabilities are recognised and derecognised upon 'trade date'. Detailed accounting policies for supplier payables are further provided at note 4.1. Detailed accounting policies for salaries and wages and superannuation are provided at note 3.1A.


People and relationships	This section describes a range of employment employment benefits provided to our people a relationships with other key people.	
3.1 Employee Provisions		
	2019	2018
	\$'000	\$'000
3.1A: Employee Provisions		
Leave	6,903	6,449
Separations and redundancies		127
Total employee provisions	6,903	6,576

### Accounting policy

Liabilities for 'short-term employee benefits and termination benefits expected within twelve months of the end of reporting period are measured at their nominal amounts.

Other long-term employee benefits are measured as net total of the present value of the defined benefit obligation at the end of the reporting period minus the fair value at the end of the reporting period of plan assets (if any) out of which obligations are to be settled directly.

### <u>Leave</u>

The liability for employee benefits includes provision for annual leave and long service leave.

The leave liabilities are calculated on the basis of employees' remuneration at the estimated salary rates that will be applied at the time the leave is taken, including the Museum's employer superannuation contribution rates, to the extent that the leave is likely to be taken during service rather than paid out on termination.

The liability for long service leave has been determined by reference to the short hand method as set out in Resource Management Guide 125, Commonwealth Entities Financial Statement Guide.

### Separation and Redundancy

Provision is made for separation and redundancy benefit payments. The Museum recognises a provision for termination when it has developed a detailed formal plan for the terminations and has informed those employees affected that it will carry out the terminations.

#### **Superannuation**

The Museum's staff are members of the Commonwealth Superannuation Scheme (CSS), the Public Sector Superannuation Scheme (PSS), or the PSS accumulation plan (PSSap), or other superannuation funds held outside the Australian Government.

The CSS and PSS are defined benefit schemes for the Australian Government. The PSSap is a defined contribution scheme.

The liability for defined benefits is recognised in the financial statements of the Australian Government and is settled by the Australian Government in due course. This liability is reported in the Department of Finance's administered schedules and notes.

The Museum makes employer contributions to the employees' defined benefit superannuation scheme at rates determined by an actuary to be sufficient to meet the current cost to the Government. The Museum accounts for the contributions as if they were contributions to defined contribution plans.

The liability for superannuation recognised as at 30 June 2019 and disclosed at note 2.3B, represents outstanding contributions.

### People and relationships

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This section describes a range of employment and post employment benefits provided to our people and our relationships with other key people.

3.2 Key Management Personnel Remuneration

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Museum, directly or indirectly. The Museum has determined the key management personnel to be Council members, the Director, Deputy Director and Assistant Directors. Key management personnel remuneration is reported in the table below:

	2019 \$'000	2018 \$'000
Short-term employee benefits	1.418	1,310
Post-employment benefits	205	195
Other long-term employee benefits	178	159
Termination benefits	-	-
Total key management personnel remuneration expenses <sup>1</sup>	1,801	1,664

The total number of key management personnel that are included in the above table are five (2018: five) and part time Council Members twelve (2018: eleven).

1. The above key management personnel remuneration excludes the remuneration and other benefits of the Portfolio Minister. The Portfolio Minister's remuneration and other benefits are set by the Remuneration Tribunal and are not paid by the Museum.

### 3.3 Related Party Disclosures

### Related party relationships:

The Museum is an Australian Government controlled entity. Related parties to the Museum are the Key Management Personnel reported at 3.2, the Portfolio Minister and other Australian Government entities.

### Transactions with related parties:

Given the breadth of Government activities, related parties may transact with the government sector in the same capacity as ordinary citizens. Such transactions include the payment or refund of taxes, superannuation payments, receipt of grants, purchase of goods and services and provision of general Museum services.

Giving consideration to relationships with related entities, and transactions entered into during the reporting period by the Museum, it has been determined that there are no related party transactions to be separately disclosed.

Managing uncertainties	This section analyses how the operating environment.	Museum mai	nages financial r	isks within its
4.1 Financial Instruments				
			2019 \$'000	
4.1A: Categories of Financial Instruments				
Financial Assets under AASB 139				
Held-to-maturity investments				
Term deposits				34,000
Total held-to-maturity investments				34,000
Financial assets at amortised cost				
Cash and cash equivalents				2,416
Trade receivables				2,605
Total financial asset at amortised cost				5,021
Financial Assets under AASB 9				
Financial assets at amortised cost				
Term deposits			27,000	_
Total financial assets at amortised cost			27,000	-
Financial assets at amortised cost				
Cash and cash equivalents			5,001	
Trade receivables			959	
Total financial asset at amortised cost			5,960	-
Total financial assets			32,960	39,021
Financial Liabilities				
Financial liabilities at amortised cost				
Trade creditors			2,932	1,333
Total financial liabilities at amortised cost			2,932	1,333
Total financial liabilities			2,932	1,333
Classification of financial assets on the date of	of initial application of AASB 9.			
	AASB 139 original AA	SB 9 new	AASB 139 carrying amount at	AASB 9 carrying amount at

		AASB 139 original classification	AASB 9 new classification	carrying amount at 1 July 2018	carrying amount at 1 July 2018
Financial assets class	Note			\$'000	\$'000
Cash and Cash Equivalents	2.1A	Amortised Cost	Amortised Cost	2,416	2,416
Trade receivables	2.1B	Amortised Cost	Amortised Cost	2,605	2,605
Term deposits		Held-to- maturity	Amortised Cost	34,000	34,000
Total financial assets				39,021	39,021

Managing uncertainties

This section analyses how the Museum manages financial risks within its operating environment.

### Accounting Policy

Financial assets the first time in 2019, the Museum classifies its financial assets into the following categories: a) financial assets at fair value through profit or loss;

b) financial assets measured at amortised cost.

The classification depends on both the Museum's business model for managing the financial assets and contractual cash receivables is used. This approach always measures the loss flow characteristics at the time of initial recognition. Financial assets are recognised when the Museum becomes a losses. party to the contract and, as a consequence, has a legal right to receive or a legal obligation to pay cash and derecognised when the contractual rights to the cash flows from the financial asset expire or are transferred upon trade date.

#### Financial Assets at Amortised Cost

Financial assets included in this category need to meet two criteria: 1. the financial asset is held in order to collect the contractual liabilities at amoritised cost. Financial liabilities are cash flows; and

2. the cash flows are solely payments of principal and interest (SPPI) on the principal outstanding amount.

### Effective Interest Method

Income is recognised on an effective interest rate basis for financial assets that are recognised at amortised cost.

Financial Assets at Fair Value Through Other Comprehensive Income (FVOCI)

Financial assets measured at fair value through other comprehensive income are held with the objective of both collecting contractual cash flows and selling the financial assets and the cash flows meet the SPPI test.

Any gains or losses as a result of fair value measurement or the recognition of an impairment loss allowance is recognised in other comprehensive income.

Financial Assets at Fair Value Through Profit or Loss (FVTPL) Financial assets are classified as financial assets at fair value through profit or loss where the financial assets either doesn't meet the criteria of financial assets held at amortised cost or at FVOCI (i.e. mandatorily held at FVTPL) or may be designated.

The Museum does not currently classify any of its financial assets at fair value through OCI or FVTPL.

### Impairment of Financial Assets

Financial assets are assessed for impairment at the end of With the implementation of AASB 9 Financial Instruments for each reporting period based on Expected Credit Losses, using the general approach which measures the loss allowance based on an amount equal to lifetime expected credit losses where risk has significantly increased, or an amount equal to 12-month expected credit losses if risk has not increased.

> The simplified approach for trade, contract, lease and other allowance as the amount equal to the lifetime expected credit

A write-off constitutes a derecognition event where the write-off directly reduces the gross carrying amount of the financial asset.

### **<u>Financial liabilities</u>**

Financial liabilities are classified as either financial liabilities 'at fair value through profit or loss' or other financial recognised and derecognised upon 'trade date'.

Financial Liabilities at Fair Value Through Profit or Loss The Museum does not classify any of its financial liabilities at fair value through proift and loss.

Financial Liabilities at Amortised Cost Financial liabilities, including borrowings, are initially measured at fair value, net of transaction costs. These liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective interest basis.

Supplier and other payables are recognised at amortised cost. Liabilities are recognised to the extent that the goods or services have been received (and irrespective of having been invoiced).

### **Other information**

### 5.1 Aggregate Assets and Liabilities

### 5.1A: Aggregate Assets and Liabilities

	2019	2018
	\$'000	\$'000
Assets expected to be recovered in:		
No more than 12 months	34,210	40,142
More than 12 months	436,028	440,238
Total assets	470,238	480,380
Liabilities expected to be settled in:		
No more than 12 months	6,109	4,542
More than 12 months	4,815	4,394
Total liabilities	10,924	8,936

### 5.2 Assets Held in the National Museum of Australia Fund

### 5.2A: Assets Held in the National Museum of Australia Fund

The National Museum of Australia Fund is set up under section 34 of the National Museum of Australia Act 1980, for the receipt of gifts and bequests (otherwise than on trust) of monies, or monies received from the disposal of property given, devised, bequeathed or assigned to the Museum. These monies are recognised as revenue and expenses in the Statement of Comprehensive Income and the balance is included in cash.

As at 1 July	1,397	309
Receipts	724	1,188
Payments	(95)	(100)
Total as at 30 June	2,026	1,397



## **Contact points**

The National Museum of Australia operates from the following Canberra locations:

- Lawson Crescent, Acton (main complex and administration)
- Unit 1, 92–94 Gladstone Street, Fyshwick (storage)
- 9–13 and 90 Vicars Street, Mitchell (office and
- repositories) 8 McEachern Place, Mitchell (repository)

### **General correspondence**

General correspondence to the Museum should be addressed to: The Director National Museum of Australia GPO Box 1901 Canberra ACT 2601 Facsimile: 1300 765 587 Email: information@nma.gov.au Web: nma.gov.au/about\_us/contact\_us

### **Client Service Charter**

nma.gov.au/about\_us/ips Telephone: (02) 6208 5006 Email: yourcomments@nma.gov.au

## Freedom of information (FOI) applications and initial contact points

The Director; Deputy Director; Assistant Directors;

Manager, Governance; and Manager, Legal Services, are the authorised decision-makers under the FOI Act. Enquiries or applications under the FOI Act may be made in writing or by telephone to: FOI Contact Officer National Museum of Australia GPO Box 1901 CANBERRA ACT 2601 Telephone: (02) 6208 5131 Email: foi@nma.gov.au Information about making an FOI request can also be found on the Museum's website at nma.gov.au/ about\_us/ips/foi

### Enquiries

Telephone: (02) 6208 5000 (Freecall 1800 026 132) Corporate sponsorship and donations: (02) 6208 5493 Donations to the collection: (02) 6208 5019 Finance: (02) 6208 5369 Library: (02) 6208 5112 Media and public relations: (02) 6208 5338 Objects in the collection: (02) 6208 5019

## **Compliance index**

The index below references where the requirements as set out in Schedule 2A to the *Public Governance Performance and Accountability Rule 2014* are to be found in this annual report.

REQUIREMENT	REFERENCE	PAGE
Annual performance statements	PGPA Rule 16F	14–41
Approval by accountable authority	PGPA Rule 17BB	3
Standard of presentation	PGPA Rule 17BC	All
Plain English and clear design	PGPA Rule 17BD	All
Enabling legislation	PGPA Rule 17BE, paragraph (a)	16, 44
Objects and functions	PGPA Rule 17BE paragraph (b) (i)	44
Purposes	PGPA Rule 17BE paragraph (b) (ii)	16
Responsible minister	PGPA Rule 17BE paragraph (c)	44
Ministerial directions and other statutory requirements	PGPA Rule 17BE paragraph (d)	59–60
Government policy orders	PGPA Rule 17BE paragraph (e)	59–60
Annual performance statements	PGPA Rule 17BE paragraph (g)	14–41
Members of the accountable authority	PGPA Rule 17BE paragraph (j)	44-48
Outline of organisational structure	PGPA Rule 17BE paragraph (k)	49
Employee numbers	PGPA Rule 17BE paragraph (ka)	60
Location of major activities and facilities	PGPA Rule 17BE paragraph (I)	90
Statement on governance	PGPA Rule 17BE paragraph (m)	44
Related entity transactions	PGPA Rule 17BE paragraphs (n) and (o)	60
Key activities and changes affecting the authority	PGPA Rule 17BE paragraph (p)	59
Judicial decisions and reviews by outside bodies	PGPA Rule 17BE paragraph (q)	59
External reports on the entity	PGPA Rule 17BE paragraph (r)	59–60
Indemnities and insurance premiums for officers	PGPA Rule 17BE paragraph (t)	60
Executive remuneration	PGPA Rule 17CA– 17CE	51-52

The index below shows compliance with Commonwealth statutory requirements for annual reporting which apply to the Museum:

STATUTORY REQUIREMENT	REFERENCE	PAGE
Work Health and Safety	Schedule 2, Part 4 of the Work Health and Safety Act 2011	60
Environmental performance and environmentally sustainable development	Section 516A of the Environmental Protection and Biodiversity Conservation Act 1999	61
Advertising and market research expenditure	Section 311A of the Commonwealth Electoral Act 1918	61
Disposal of historic material	Sections 9, 9A and 38 of the <i>National Museum of</i> <i>Australia Act 1980</i>	60
Annual financial statements and Auditor-General's report	Sub-section 43 (4) of the Public Governance, Performance and Accountability Act 2013	62-87

The index below shows compliance with information requirements specified in Museum policy documents which require information to be published in the Museum's annual report:

POLICY REQUIREMENT	REFERENCE	PAGE
Reconciliation Action Plan progress	Reconciliation Action Plan 2016–17	57-58
Donor recognition	Donor Recognition Policy	53-57
Acknowledgement of corporate partners	Partner and Sponsorship Policy	8, 53–57
Implementation and observance of Indigenous Australian Art Charter of Principles for Publicly Funded Collecting Institutions	Indigenous Australian Art Charter of Principles for Publicly Funded Collecting Institutions, Part 2.5	58
Client Service Charter	Client Service Charter	58–59

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